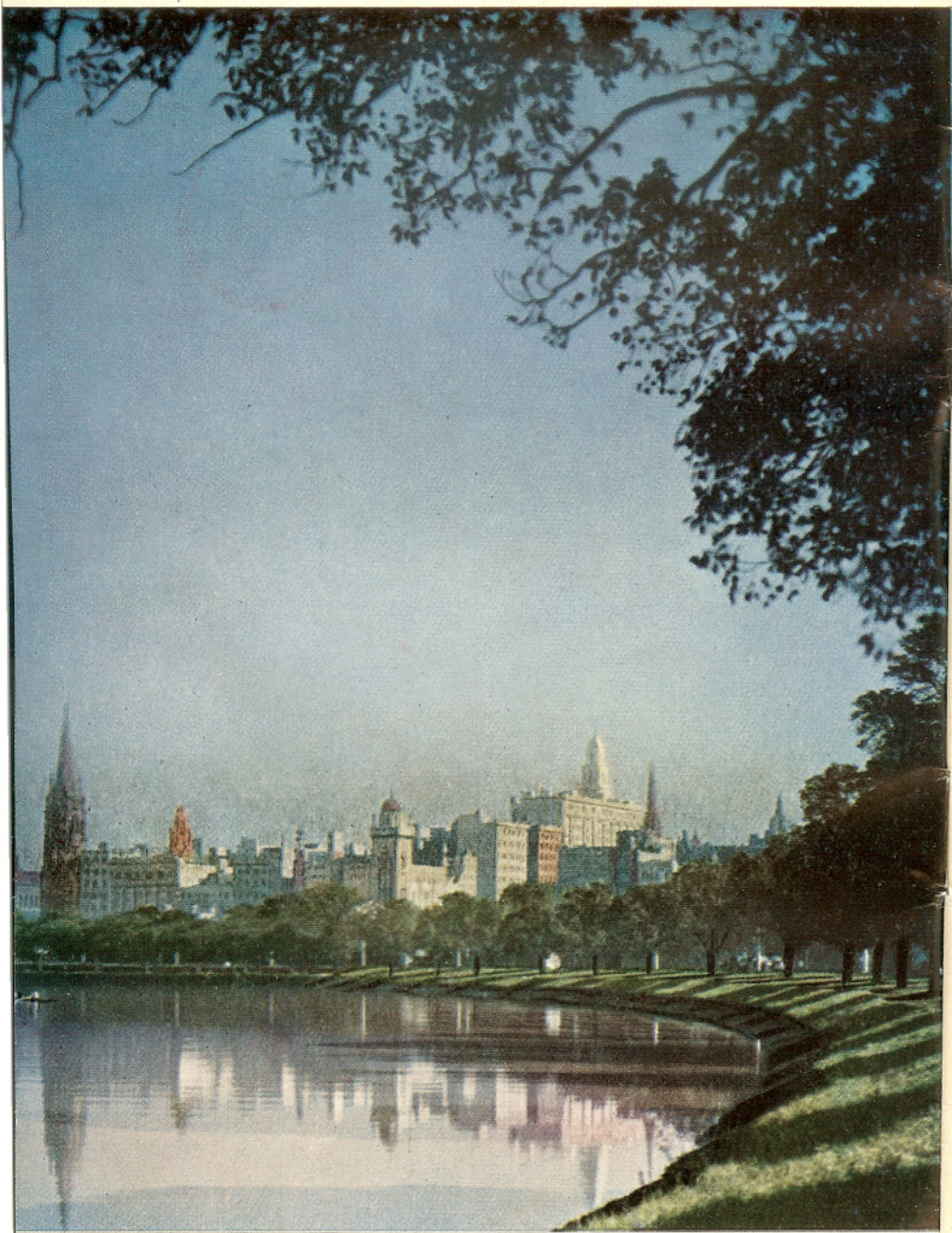


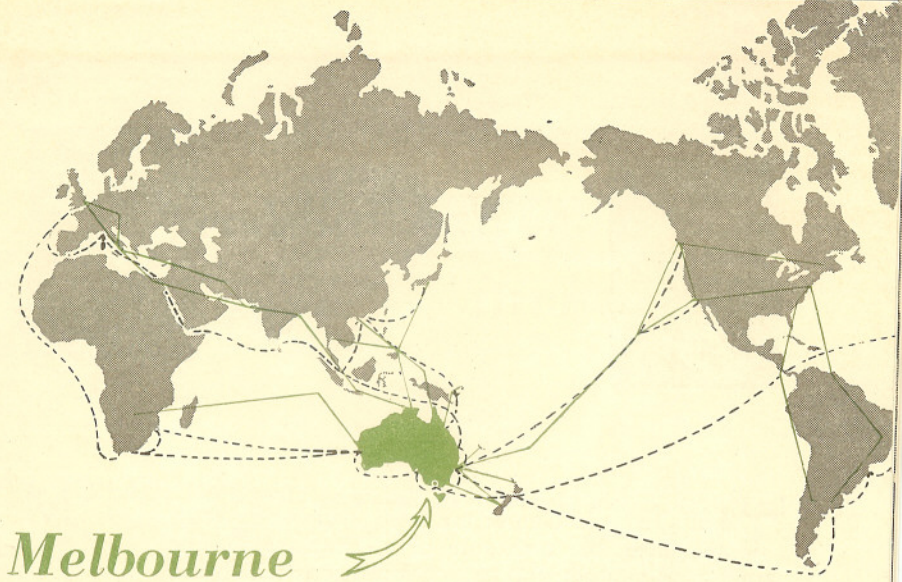
OLYMPIC GAMES



MELBOURNE

AUSTRALIA . 22Nov-8Dec . 1956





Melbourne

MELBOURNE has developed in 120 years into a modern, well-planned city of 1,500,000 people. The city was founded in 1835, forty-seven years after the first settlers arrived in Australia from Britain.

After the Australian States federated in 1901, Melbourne was the seat of the Australian Federal Government until it transferred to Canberra in 1927. It remains the capital of the smallest mainland State, Victoria (87,884 square miles).

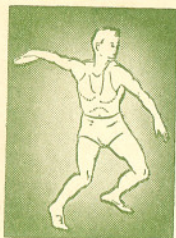
A busy seaport and industrial metropolis, it is an important financial and trading centre and a major force in the life of the Australian nation.

It has fine hotels, restaurants offering a wide choice of local and foreign cooking, and good theatres, libraries and art galleries.

It has broad tree-lined streets, and its suburbs spread over 230 square miles of the plains around Port Phillip Bay. A network of fast electric railways, tramways and buses serves the whole metropolis. Regular shipping and air services link it with all other continents.

Melbourne is in the warm temperate region. It is usually fine and mild in the early summer when the Games will be held.

British by origin, with a leavening of European migrants, the people have a reputation for easy friendliness.



the modern olympiads

THE Olympic Games are held every four years and assemble amateurs of all nations in fair and equal competition under conditions which are to be as near perfect as possible.

No discrimination is allowed against any country or person on grounds of colour, religion or politics. The Olympic Games celebrate an Olympiad or period of four successive years. The first Olympiad of modern times was celebrated in Athens in 1896, and subsequent Olympiads and Games are numbered consecutively from that year, even though it has been or may be impossible to hold the Games.

The direction of the Olympic movement and the regulation of the Olympic Summer and Winter Games throughout the world are vested in the International Olympic Committee. The honour of holding the Olympic Games is entrusted to a city and not to a country. The choice of a city for the Games lies solely with the I.O.C.

Only nationals of a country are qualified to compete for that country in the Olympic Games.

Only amateurs within the definition laid down in the rules of the I.O.C. may compete.

— From the Charter of the Olympic Games.

The important thing in the Olympic Games is not to win, but to take part. The essential thing is not to have conquered, but to have fought well.

— Pierre de Coubertin,
Founder of the Modern Olympiads.



melbourne

invites you

MELBOURNE will welcome its Olympic guests with real Australian hospitality in 1956.

The voice of this city is the voice of all Australia when it invites people of every country to come to the Games.

Planning and preparations are on a scale befitting the greatest international sports festival of ancient and modern times.

The 1956 Olympic Games will herald a new stage in the growth of the modern Olympiads as an all-embracing international movement. They will be the first Olympic Games ever held in the Southern Hemisphere. They will also be the first in the Western Pacific region, and therefore must hold special interest for Australia's Asian neighbours. Australians desire above all to see these Games conducted in a happy atmosphere of goodwill and good sportsmanship.

Melbourne in 1956 will be the gathering place for the world's best amateur sportsmen from up to 80 nations.

In the early southern summer, from November 22 to December 8, they will compete for Olympic honours in hundreds of different events in 16 different sports.

For those who compete and those who come to watch, the Olympic Games are an unforgettable experience. The 16 sport-crowded days and nights are full of tense excitement, drama, and human interest.

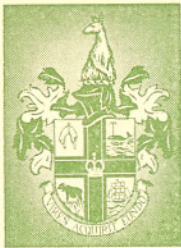
Special events are being arranged to coincide with the Games.

They will include an Olympic arts festival of drama, music, ballet and the fine arts. Olympic Year tours will be arranged to enable visitors to see more of this ancient continent of fascinating wild life and unfamiliar landscapes away from the well-trodden paths of international tourism.

Begin your planning now for your 1956 trip.



The Melbourne Cricket Ground, where the Games of the 16th Olympiad will open on November 22, 1956. Outlined on the near side is a new triple-deck grandstand now under construction. More than half the crowd of over 104,000 will be under cover.



melbourne

prepares

THE resources, technical skill and enthusiasm of a nation that has been a wholehearted supporter of the Olympic movement throughout its modern history are behind the preparations for the 1956 Olympic Games.

Leading citizens of Melbourne approached the International Olympic Committee in 1947 with an invitation to hold the 1956 Games in their City. This step had been inspired by the Victorian State Olympic Council.

Melbourne's invitation was supported by guarantees from the Prime Minister of Australia, the Premier of the State of Victoria, of which Melbourne is the capital city, and from the City Council of Melbourne.

Australia, like other countries in which the Games have been held, has tackled the tremendous task as a national undertaking. The early guarantees are being fulfilled. The Federal Government is contributing half the cost of capital construction work on venues. The other half is being shared equally by the Victorian State Government and the City Council. Each of these authorities is also freely making available technical services and other facilities to the organisers.

Directing the planning and preparations is an Organising Committee—a body of 50 leading figures in the State's political, civic, business and sporting life. The Committee is being assisted by the various sporting federations and a number of specialist sub-committees in their various fields.

A technical sub-committee is responsible for organising the entire Olympic programme and for the technical arrangements for the Games. Other sub-committees are dealing with constructions, finance, medical services, catering and accommodation for athletes, communications, transport, publicity, press and radio facilities, and the Arts Festival.

A £A3,650,000 building programme to provide stadiums, arenas, buildings and accommodation is being pushed ahead on schedule, and the objective is to complete them several months before the Games open.

These facilities will be equal to any provided for the Olympic Games in the past. The huge Melbourne Cricket Ground, chosen as the Main Stadium, is one of the finest in the world.

To meet the expected shortage of hotel accommodation, a civic committee is arranging for many visitors to go to good-class private homes.

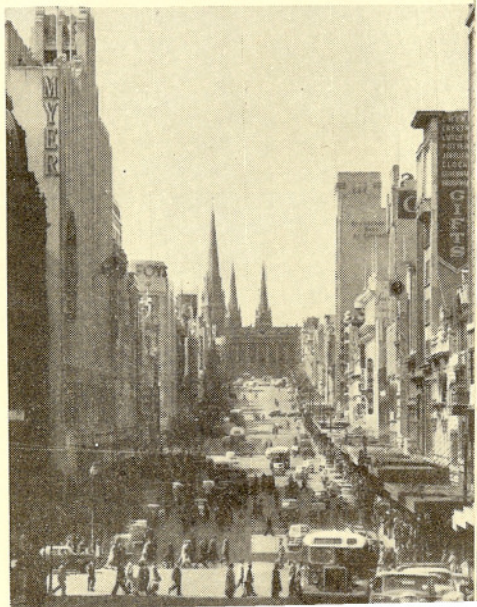
- Dignified Melbourne Town Hall, heart of the Host City.
- State Parliament House, one of City's finest buildings.
- Bourke Street, busiest shopping and amusement centre.

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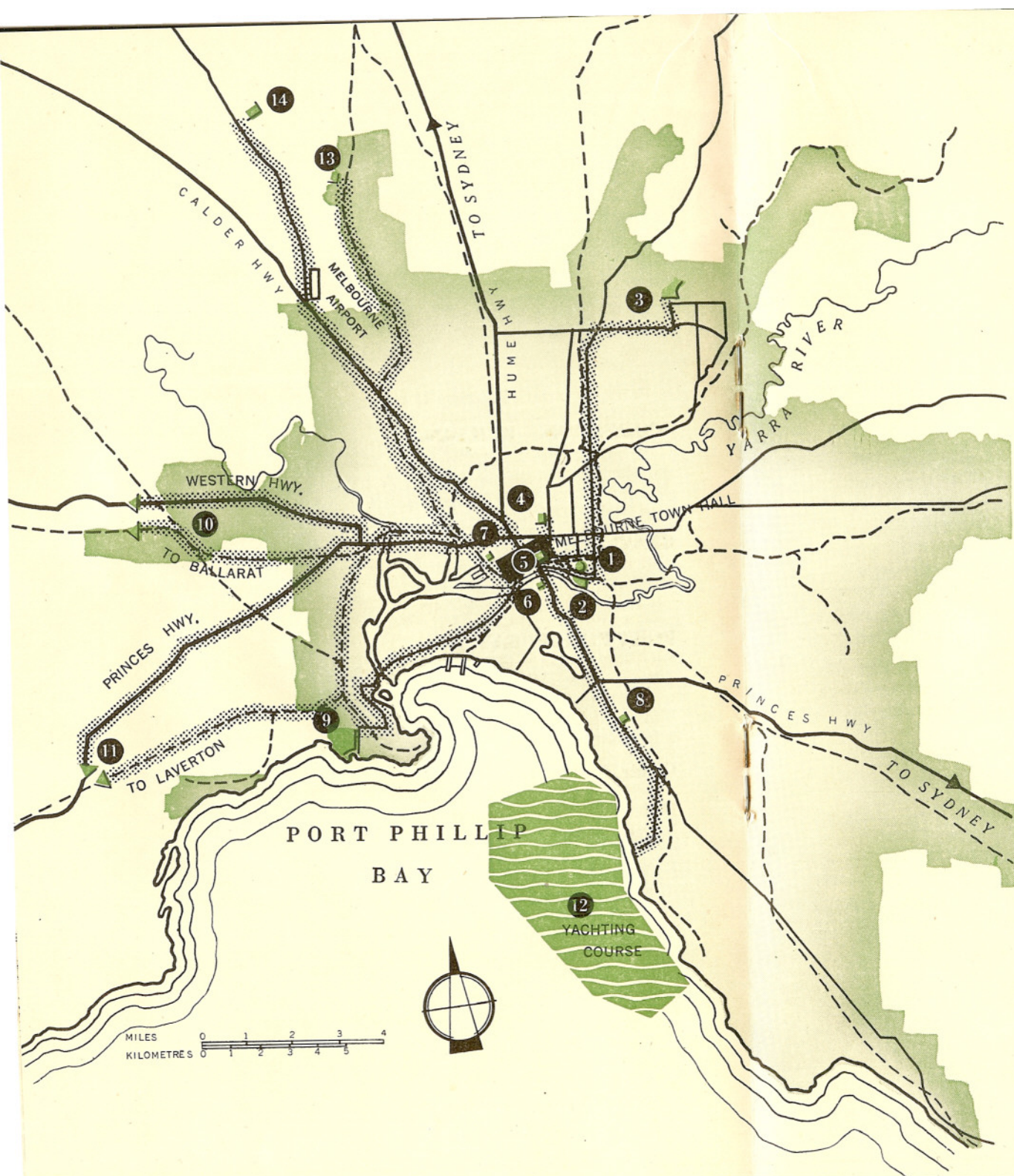


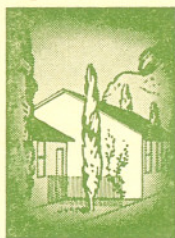
map of melbourne

- ▤ PRINCIPAL ROUTES.
- - - RAILWAYS.
- ROADS.

VENUES OF EVENTS

1. MAIN STADIUM—trams east in Flinders Street or Batman Avenue; trains from Princes Bridge Station to Jolimont Station.
2. OLYMPIC PARK (cycling, soccer, hockey, swimming)—trams east in Batman Avenue.
3. OLYMPIC VILLAGE—buses: trains from Princes Bridge Station.
4. EXHIBITION BUILDING (wrestling, weight-lifting)—buses in Bourke Street, trams in Latrobe Street.
5. MELBOURNE TOWN HALL.
6. GLACIARIUM (basketball, gymnastics)—City Road, South Melbourne, 5 minutes' walk from Flinders Street Station.
7. WEST MELBOURNE STADIUM (boxing)—buses in Elizabeth Street.
8. ST. KILDA TOWN HALL (fencing)—trams No. 4, 4a, 4b, 4d, 4e, south along Swanston Street.
9. WILLIAMSTOWN (rifle shooting)—trains from Flinders Street Station.
10. TO BALLARAT (rowing and canoeing)—via Western Highway, or 2½ hours' rail journey from Spencer Street Station.
11. LAVERTON (clay pigeon shooting)—trains from Spencer Street Railway Station.
12. YACHTING COURSE—trains from Flinders Street Station, trams from Swanston Street, to St. Kilda-Brighton foreshores.
13. BROADMEADOWS (road cycling)—trains from Flinders Street Station.
14. OAKLANDS (modern pentathlon, riding)—car from city.





the olympic village

A new £A2,000,000 international Olympic Village will accommodate up to 6,000 athletes and officials during the Games. Everything is being provided to make their stay as comfortable and enjoyable as possible.

Housing the teams in their own village advances the Olympic purpose of international understanding by giving the athletes of different countries a chance to mix freely. There will be no barriers between the nations in Melbourne's Olympic village, but each nation will have its own section of houses.

The village is being built at Heidelberg, a suburb $7\frac{1}{2}$ miles from the Main Stadium. Funds are being advanced by the Federal Government to the Victorian State Government for the construction of more than 700 brick and concrete houses and flats by the State Housing Commission.

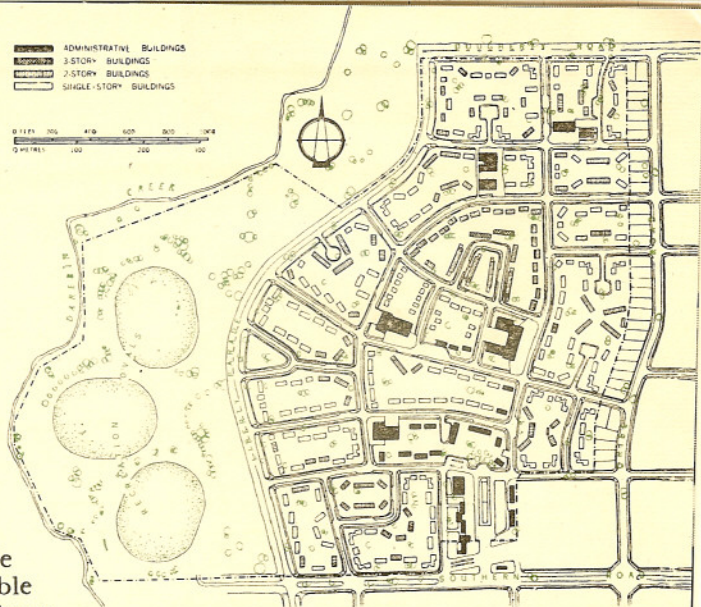
Types of houses new to Australia will be included in the Village, which is designed to be used for private housing after the Games.

Apartment Block at Olympic Village for athletes.



ADMINISTRATIVE BUILDINGS
 3-STORY BUILDINGS
 2-STORY BUILDINGS
 SINGLE-STORY BUILDINGS

0 100 200 300 400 500
 METERS

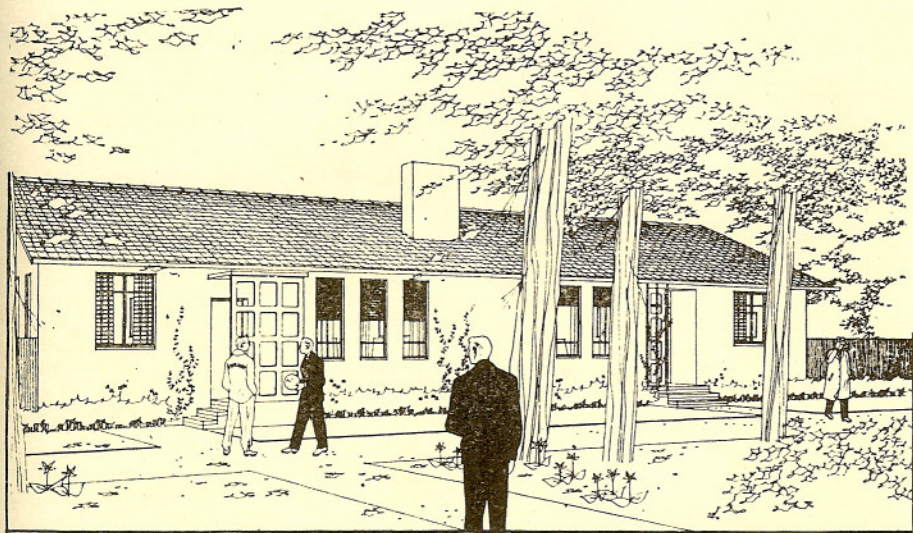


The layout of Melbourne's Olympic Village.

Each room will be shared by two athletes and will have comfortable beds, chairs, table and wardrobe. Every house will have a bath-room and laundry with hot and cold running water. Steam baths will be available for competitors requiring them. Meals are being planned to give the athletes a wide choice of wholesome food. The aim is to give them meals of the quality and type they are accustomed to in their homelands so that athletes at the peak of condition will not be upset by unfamiliar diets.

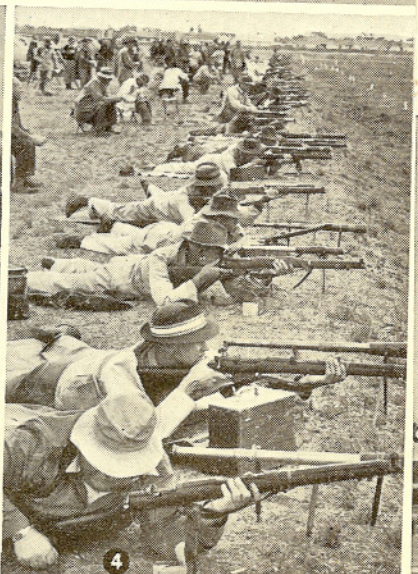
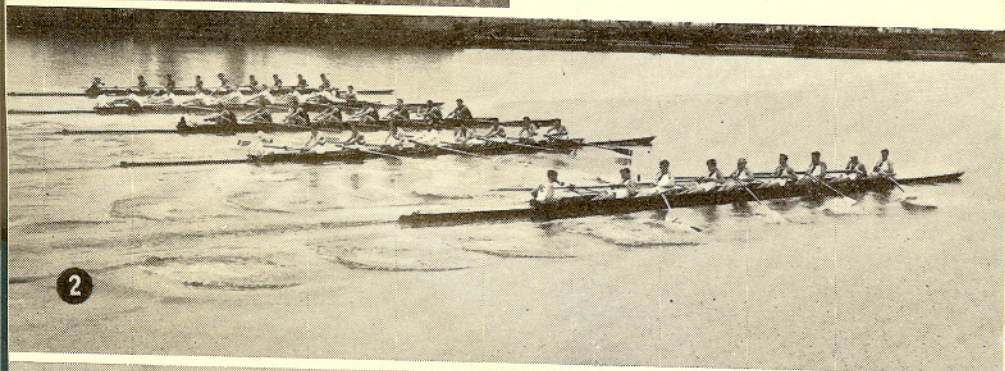
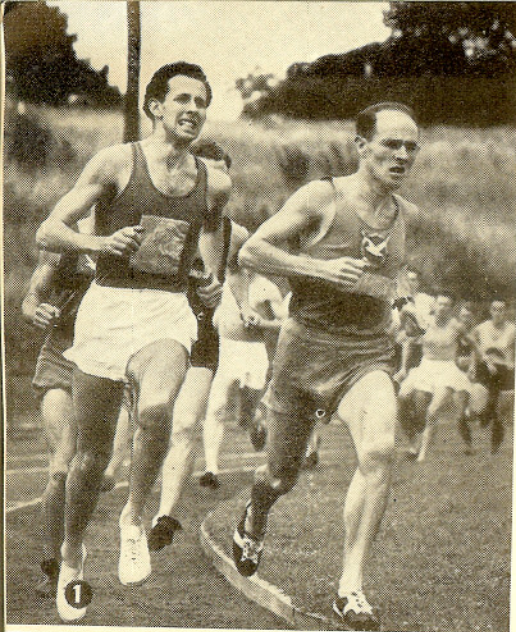
Facilities in the village will include laundry, medical and dental centres, barber shop, canteen, banks, and post office. There will also be a restaurant, a public lounge, shops, and training fields.

Pairs of houses form typical Village unit.



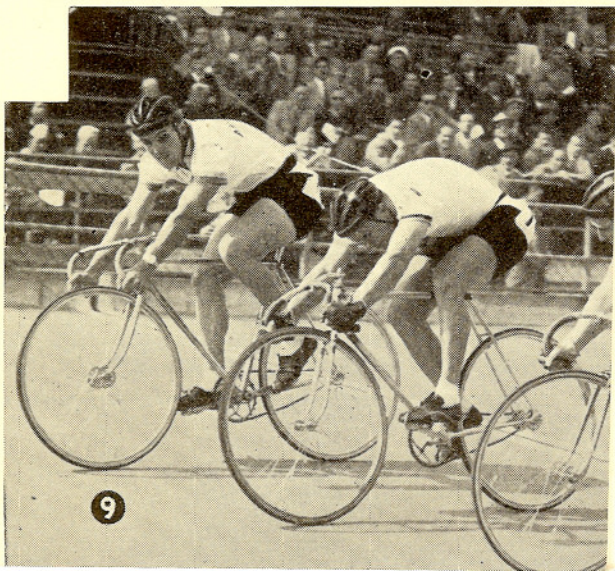
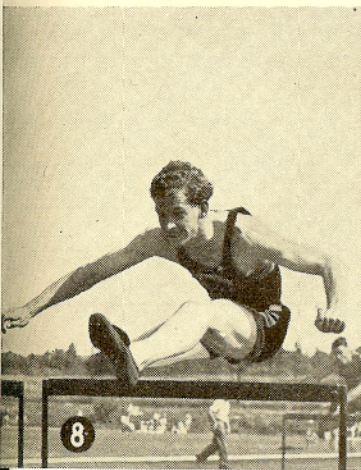
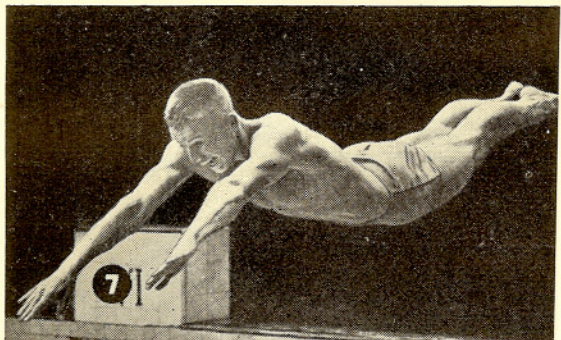
australians in sport

1. Famous miler, John Landy (left).
2. Eights compete at Melbourne.
3. Interstate hockey in Australia.
4. Riflemen at Williamstown Range.





5. World champion, Marjorie Jackson.
6. 1948 Olympic winner, John Winter.
7. Top world swimmer, Jon Henricks.
8. Olympic hurdler, Ken Doubleday.
9. Helsinki winner, Lionel Cox (L.).



OFFICIAL PROGRAMME OLYMPIC GAMES 1956 MELBOURNE, AUSTRALIA.

M = MORNING A = AFTERNOON N = NIGHT

★ = MAIN STADIUM (MELBOURNE CRICKET GROUND)

	NOVEMBER									DECEMBER							VENUE
	22 Thu.	23 Fri.	24 Sat.	26 Mon.	27 Tue.	28 Wed.	29 Thu.	30 Fri.	1 Sat.	3 Mon.	4 Tue.	5 Wed.	6 Thu.	7 Fri.	8 Sat.		
Opening Ceremony ...	A★															Main Stadium	
Athletics		MA ★	MA ★		MA ★	MA ★	MA ★	MA ★	MA ★							Main Stadium	
Basketball		N	ANM	N	M N	AN	AN	AN	AN	AN						Glaciarium	
Fencing		MA			MA	MA	MA	MA	MA	MA		MA	MA	MA	MA	St. Kilda Town Hall	
Football (Soccer) ...		A	A		A	A	A	A	A	A			A★	A★	A★	Main Stadium and Olympic Park	
Modern Pentathlon ...		M	M		M	A	A									Oaklands Hunt Club and various arenas	
Weight-lifting			AN	AN	AN											Exhibition Building	
Boxing			N	AN	AN	AN	AN	AN	N							West Melbourne Stadium	
Hockey		MA	MA		MA	MA	MA	MA			A★		A★			Main Stadium and Olympic Park	
Yachting					A	A	A	A			A	A	A			Port Phillip Bay	
Shooting								MA	MA	MA	MA	MA				Williamstown Range and R.A.A.F. Station, Laverton	
Rowing		MA	MA		MA	A										Lake Learmonth, Ballarat	
Swimming							AN	AN	AN	AN	AN	AN	AN	AN		Olympic Park	
Wrestling						M	NM	NM	NM	NM	NM	NM	NM	NM		Exhibition Building	
Cycling											AN	N		NM		Olympic Park and country road course, Broadmeadows	
Gymnastics											MA	MA	MA	MA	A	Glaciarium	
Canoeing								A	MA							Lake Learmonth, Ballarat	
Demonstrations									A★					A★		Main Stadium	
Closing Ceremony ...															A★	Main Stadium	



australia's *olympic record*

AUSTRALIA has enthusiastically supported the Olympic movement since the Games were revived in 1896. She has won 20 first places, including six at the 1952 Helsinki Games, and has taken many minor placings.

At the inaugural Olympic Games at Athens H. W. Flack, of Melbourne, won the 800 metres and 1,500 metres finals.

From Flack, the torch was handed to swimmer F. V. Lane at the 1900 Games at Paris, the Australian Rugby Union team at London, in 1908, and world record-breaking swimmers Fanny Durack and the Australasian men's relay team at Stockholm in 1912. Wonder swimmer, Andrew "Boy" Charlton, won with a record-beating 1,500 metres freestyle victory in Paris in 1924, and sculler, Bobby Pearce, won the singles at Amsterdam in 1928 and Los Angeles in the 1932 Games.

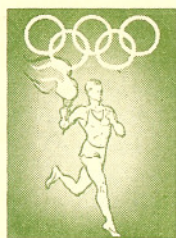
Hop, step and jump star, N. W. "Nick" Winter, and high tower diver, R. C. Eve, also took titles at Paris, while breast-stroke swimmer, Clare Dennis, and time-trial cyclist, E. L. Gray, won at Los Angeles.

London, 1948, saw John Winter leap 6 ft. 6 in. to win the high jump, and Sydney policeman, Mervyn Wood, row to victory in a brilliant single sculls performance.

At Helsinki Marjorie Jackson streaked to fame in the women's 100 and 200 metres sprints. Since then she has been consistently in the world spotlight with a series of brilliant runs.

Other winners at Helsinki were: Shirley Strickland, 80 metres hurdles; John Davies, 200 metres breast-stroke; Russell Mockridge, 1,000 metres cycling time-trial; and Mockridge and Lionel Cox, tandem cycling.

Australian athletes grooming themselves today to carry on these great traditions include world record miler, John Landy, and Jon Henricks and Lorraine Crapp, swimming stars.



general information

ORGANISING COMMITTEE

The address for inquiries about the XVIth Olympiad is:

Chief Executive Officer,
Organising Committee, XVIth Olympiad,
Post Office Building,
Elizabeth Street, Melbourne.
Cables, "Olympiad", Melbourne.

BOX OFFICE

Bookings for admission to venues of the Olympic events began in April, 1955. Blocks of seats have been reserved at each venue for overseas visitors. The central box office in Melbourne is at the Myer Emporium Ltd., 314 Bourke Street. Sub-agencies of Myer Emporium are—The Myer Emporiums at Ballarat, Geelong and Adelaide; Farmer & Co. Ltd., Pitt Street, Sydney, New South Wales; and Boans Ltd., Perth, Western Australia. Other Australian sales will be made through all Australian trading banks and airlines.

OVERSEAS AGENTS

Overseas booking agents appointed by the Organising Committee are: branches of the Commonwealth Bank of Australia and of Australian trading banks, Bank of New Zealand, Union Steam Ship Co. of New Zealand Ltd., British Overseas Airways Corporation, Pan American World Airways Inc., Qantas Empire Airways Ltd., K.L.M. Royal Dutch Airlines, New Zealand National Airlines, The Polytechnic Touring Association Ltd., London; Canadian Pacific Airlines Ltd., Tasman Empire Airways Ltd., Thos. Cook & Son Ltd., American Express Company Inc., Dalgety and Company Limited.

ACCOMMODATION

Some hotel accommodation will be available but most unofficial visitors will stay in selected private homes and guest houses in Melbourne. You are assured that suitable accommodation will be found for you. The central accommodation bureau is the Civic Olympic Committee, Town Hall, Melbourne.

PRESS AND RADIO

A Press Centre will be organised in the Main Stadium for press and radio. Press seats, working facilities, transmission services, and a cafe will be installed. A quota of press accreditations will be allotted to each country through its National Olympic Committee in proportion to its entry of competitors. Accommodation will be booked by the Organising Committee for accredited representatives in a number of hotels in Melbourne.

CUSTOMS REGULATIONS

Officials and competitors may bring all necessary sporting equipment and accessories into Australia duty free, but these must be re-exported within 12 months of the finish of the Games. The items must be declared to Customs. Visitors' personal effects not intended for gift, sale, exchange or trade are admitted duty free.

HEALTH REGULATIONS

If you travel by sea, inoculations or vaccination are not compulsory, but a ship will be quarantined if small-pox or any other quarantinable disease breaks out en route. Air travellers must be vaccinated against small-pox. A certificate of inoculation against cholera and yellow fever may be required. Travellers by sea and air must pass medical examination on arrival. Australia is free from plague, small-pox, cholera, yellow fever and epidemic typhus.

WEATHER

Mild and pleasant weather is normal in Melbourne in the early summer, when the Games will be held — the seasons are reversed in the Southern Hemisphere. But don't bring only summer clothes because the City has a reputation for fickle weather. Average monthly maximum temperature (day): November, 71.5 deg. F. (21.9 deg. C.); December, 75.4 deg. F. (24.1 deg. C.); minimum: November, 51.3 deg. F. (10.7 deg. C.); December, 54.4 deg. F. (12.4 deg. C.).

admission prices

Admission prices are given below in Australian pounds (£) and shillings (£1, or 20 shillings Australian = 16 shillings Sterling or \$2.24 (USA). Prices are per session except where otherwise indicated.

Main Stadium (Opening ceremony, 8 days of athletics, soccer final and closing ceremony): £3/4/-, £2/3/-, £1/11/-, £1/1/-, 16/-, 11/-, 9/- per day. Unreserved (standing): 11/-, 9/-, 6/7.

Cycling (Olympic Park): £1/2/-, 13/6, and (standing) 6/7; Road Race (Broadmeadows): 11/-.

Boxing (West Melbourne Stadium): £3/4/- to 5/4 for preliminaries; £5/1/- to 11/- for final night.

Swimming (Olympic Park): £3/4/- to 11/-.

Wrestling and Weightlifting (Exhibition Building): 16/-, 11/-, 5/4.

Basketball (Glaciarium): £1/2/-, 11/-.

Gymnastics (Glaciarium): £1/2/-, 11/-.

Fencing (St. Kilda Town Hall): 5/4.

Rowing (Ballarat): £1/1/-, 11/- and 5/4 per day.

Canoeing (Ballarat): 11/- per day.

Soccer prelims. (Olympic Park): £1/2/-, 11/- and (standing) 6/7.

Hockey prelims. (Olympic Park): 11/- and (standing) 6/7.

Soccer semi-finals and 3rd-4th match (Main Stadium): £1/2/-, 11/-, 6/7 and (standing) 6/7.

Hockey semi-finals, 3rd-4th match and final (Main Stadium): £1/2/-, 11/-, 6/7 and (standing) 6/7.

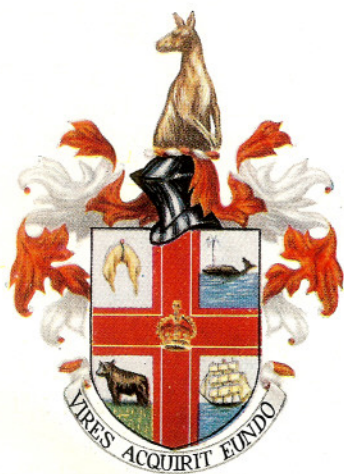
Rifle Shooting (Williamstown Range): 11/- per day.

Clay Pigeon Shooting (Laverton): 11/- per day.

Modern Pentathlon: Riding, 11/-; swimming, 5/4; fencing, 5/4; shooting, 5/4; and running, no charge.

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