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Again in 1956, as in 1952 and 1948, all U. S. Olympic Tryouts are officially timed by Longines, the most honored watch in the world of sport. The Longines Olympic Timers used at these events, like all Longines watches, are the finest watches of their kind. The name Longines is everywhere acknowledged as the ultimate mark of quality and distinction in timepieces.


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XVI OLYMPIAD - into the Olympic Games will go our athletes carrying our colors... a proud tradition of free competition-the American way of life.

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## (oses)

## Salute to Champions!

Men and women of the Olympic Tryouts - Chevrolet salutes you!
Our friendliest greetings and our very best wishes go out to all of you who are taking part in these historic events.

You have trained hard and faithfully to qualify as champions of the athletic world.

And you can take just pride in the fact that impartial judges have recognized your abilities by selecting you for the Olympic Tryouts.

Similarly, we of Chevrolet have exerted every effort to produce a truly outstanding automobile.

And we are both proud and grateful that motor car buyers have responded by purchasing more Chevrolets than any other car, for the past twenty years.

More power to each and every one of you in the forthcoming events; and may the best contestants win!

THE WHITE HOUSE
WASHINGTON


February 28, 1956

Dear Mr. Wilson:

To the athletes who will compete in the Olympic Tryouts, I am delighted to extend warm greetings.

The 1956 United States Olympic Team, officially representing our country in international athletic competitions, will also, through its excellence, encourage our children and young people to develop and maintain physical fitness, enjoy wholesome recreation, and learn good sportsmanship.

Americans are proud of the many fine men and women who have represented us previously at the Olympic Games. I know that we shall be equally proud of our 1956 Team.

Sincerely,


Mr. Kenneth L. Wilson
President
United States Olympic Committee
Biltmore Hotel
New York 17, N. Y.

## Whom McAn shoes have been selected by the United States Olympic Committee

 -for all the men on the U.S. team.

We don't believe there's a nicer compliment than that.

And, for most of our Olympic athletes, it probably won't be the first time they've worn Whom McAn shoes. Because, no matter what State they hail from in this country of ours, their family homes can never have been far away from aThom MeAn store. There are now nearly 7 co Them MeAn stores in towns and suburbs
coast-to-coast. And a new one opens almost every week.

Within a few months, our Olympic athletes will be competing with the best that the world can offer. Their physical condition will be of vital importance in the final test. We can only say how proud we are to be chosen to supply their shoes.

We feel that this honor says all that needs to be said on the subject of Whom MeAn quality, looks and fit.


## DEDICATION

Gustavus Town Kirby

1874-1956


Gustavus Town Kirby, known internationally through his long affliation with amateur athletics and often referred to as the "Elder Statesman" of amateur athletics in the United States, died at his home in Bedford Hills, New York, on February 27, 1956, after a long illness.

Mr. Kirby was born in Philadelphia on January 22, 1874, the son of Thomas E. and Isabelle Catharine Town Kirby. Early in his childhood his family moved to New York.

Mr. Kirby was graduated as an electrical engineer from the Columbia University School of Engineering in 1895 and from the Columbia Law School in 1898. In 1932, Springfield College of Massachusetts gave him a Bachelor of Physical Education degree. During his Columbia career Mr. Kirby competed in numerous sports including football, fencing, track and cycling. After his college days he continued as a contestant in tennis, golf, squash racquets, riding and yacht-racing events.

Mr. Kirby was a lawyer by profession. His interest in the Olympic Games dated from his attendance as a spectator at their revival in Athens in 1896. He was a member of every American Olympic Committee since 1895 and for almost a decade served as Treasurer. He also served as President and was President Emeritus of the United States Olympic Association at the time of his death. From 1900 on, he attended all of the Games as a representative of the United States. For his activities in International amateur sports Mr. Kirby was decorated by the Governments of Sweden, France, Belgium, Germany and Finland.

Mr. Kirby was a past president of the Amateur Athletic Union of the U. S., Chairman of the Advisory Committee and past president of the Intercollegiate Association of Amateur Athletes of America, an organizer and past treasurer and director of the National Recreation Association of America and an organizer and past president of the Public Schools Athletic League of New York. He was also active in the Boys Athletic League and the Sportsmanship Brotherhood.

The uppermost and constant urge that shaped Mr. Kirby's career was twofold: first, to protect the young amateur athlete against the evil influence of the professional gambler and the exploiter of youth; second, to enlarge the opportunity of athletic recreation for underprivileged youth. In these efforts he exhibited the ideals and the aggressive fighting spirit of a crusader. One of our great American gentlemen was Gustavus Town Kirby.

## Jantzen

## International

salutes the

## International

## Olympics

Jantzen, creator of the first
"International Set" swim suit collection, extends this exciting fashion salute to America's champion sportswomen in the XVI Olympiad...
from Jantzen design studios
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## 1956

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The Main Stadium, locale for all track and field events, undergoing enlargement.

## DOWN UNDER

THE selection of Melbourne, Australia as the scene for the 1956 Olympic Games is both symbolic and unique. It is symbolic because it exemplifies the growth of the modern Olympiad as an all-encompassing international movement. It must be called unique since the Olympic Games will take place in the Southern Hemisphere and Western Pacific Region for the first time in the history of the Games.

Melbourne, a modern city of $1,500,000$ people, was founded in 1835 and is British by origin. The city is an important financial and trading center with its busy seaport and industrial metropolis. Melbourne is also the capital of Victoria, the smallest Australian mainland state.

A very colorful aspect of the 1956 Games concerns the traditional carrying of the Olympic torch. The flaming symbol will originate in Athens and be flown to Cairns on the Northeastern coast of Australia, 2,750 miles north of Melbourne. From this point, a relay team
of runners-one for each mile-will carry the torch down the coast into Melbourne.

The Duke of Edinburgh will open the Games of the 16th Olympiad on November 22nd at the Main Stadium, a five acre arena on the Melbourne Cricket Ground. This triple decked grandstand seating 110,000 is located just outside the city. In addition to the opening ceremonies, the Main Stadium will be the scene of all track and field events plus the hockey and soccer finals.

Just a few hundred yards away is Olympic Park where 80,000 spectators, seated in three new sports arenas and the ultra-modern swimming stadium, will watch the hockey and soccer preliminaries, swimming, water polo and cycling events. The other events will be held in and around Melbourne.

In addition to the hotel facilities, accommodations for 15,000 visitors will be available in private homes in Melbourne. For the housing of 6,000 athletes, Olympic Village, located in Heidelberg and seven and one-half


miles from Main Stadium, includes 700 brick and concrete houses and apartments. Athletes from each country will have an opportunity to mix freely with others, but each nation will have its own section of houses. In Olympic Village are laundry, medical and dental facilities, a restaurant, a concert hall, barber shop, canteen, bank and post office. Ten dining and kitchen units will feed the athletes and meals will be planned so that each athlete will receive the same quality and type food they are accustomed to in their homelands. Athletes at the peak of condition will not be upset by unfamiliar diets.

Tackling the tremendous task of staging the Olympic Games is a national undertaking. The Australian Government is contributing one-half the cost of capital construction work while the Victoria State Government and Melbourne City Council will share the remaining costs. The Organizing Committee, composed of 50 political, civic, business and sports leaders, is directing the planning and preparation for the 1956 Olympic Games.


## Here's How Bayer Aspirin Helps Millions



WHEN YOUR MUSCLES ACHE-Whenever you get too much exercise, or when you use muscles you don't ordinarily use, you're almost sure to have aches and pains from it. In this case, Bayer Aspirin is a life saver. It relieves muscular aches and pains quickly and effectively ... helps you to feel "as good as new" again. Try it yourself.

FOR QUICK RELIEF, millions more people use Bayer Aspirin than any other pain reliever-without stomach upset! You can take Bayer Aspirin with full confidencebecause no one has ever discovered a safer, faster and more effective pain relieving agent. So, to feel better fast-get

## BAYER ASPIRIN

## ORIGIN OF MODERN OLYMPIC GAMES

By J. Lyman Bingham<br>Executive Director


\|NTERNATIONAL athletics were created by a French boy, Pierre de Coubertin. At the age of seventeen he began to scrutinize the weaknesses of his people who were trying to recover hope and self respect following the Franco-Prussian War. He concluded that three monarchies, two empires, and three republics during a single century were not indicative of stability in the French character. The solution, he believed, rested in the development of the individual.

Coubertin had sufficient means to travel. He visited England and America where he studied organized athletics conducted by students. He observed that competing for a place on an athletic team developed qualities of character whereas the attitude in French schools was that games destroyed study. He was convinced that he should devote his entire time and energy to securing a pedagogical reform in his country. He decided to start at the bottom because, as he expressed it, "The foundation of real human morality lies in mutual respectand to respect one another it is necessary to know one another."

Coubertin was not an athlete, but he chose athletics as his field. The first major sport with which he associated himself was rowing, but when he attempted to bring the British oarsmen to France or send the French oarsmen to compete at Henley, he found the British and French conceptions of amateurism were not the same. This gave him the idea of bringing together educators, diplomats, and sports leaders for the purpose of developing a universal understanding of amateurism so that the athletes of all nations might meet on an equal basis.

He realized that to capture the attention of disinterested persons he would have to originate something spectacular. He began to dream of a revival of the Olympic Games. At a meeting of the Athletic Sports

Union at the Sorbonne in Paris in 1892 he first publicly announced the Olympic Games idea. Speaking at the conference, Coubertin said, "Let us export oarsmen, runners, fencers; there is the free trade of the future -and on the day when it shall take its place among the customs of Europe the cause of peace will have received a new and powerful support." He proposed reviving the Olympic Games, but at this meeting his auditors failed to grasp the significance of the idea.

His next opportunity came in the spring of 1894 at an international congress which he had assembled for the purpose of studying the questions of amateurism. At this meeting official delegates from France, England, the United States, Greece, Russia, Sweden, Belgium, Italy, and Spain were in attendance, and Hungary, Germany, Bohemia, Holland, and Australia sent proxies or letters. Seven questions concerning the problem of amateurism were on the agenda and Coubertin took the liberty of adding an eighth, "Regarding the possibility of the revival of the Olympic Games." The Olympic Games overshadowed the other items on the agenda, and the decision to revive the Olympic Games was made.

After many disappointments and near failure, Coubertin succeeded in launching the first Modern Olympic Games at Athens, Greece in 1896, and from this beginning the world's greatest athletic spectacle was established.

Following the pattern of the Ancient Olympic Games, it was agreed that the Modern Games would be held during the first year of a four year period called an Olympiad. Under the regulations, the Games must be held in the year scheduled or they must be cancelled. They cannot be postponed until the following year nor can they be held in any year prior to the first year of the next Olympiad. Each Olympiad is numbered whether the Games are held or not.



Here is the distinctive quality of Coca-Cola.
Here is the unique tang of its taste.
Here is that fresh sparkle-unmistakably Coke.

## Drink

Curbora


## OLYMPIC CIRCLES

The Olympic symbol, recognized throughout the world, consists of five different colored circles on a field of white. Representative of the five continents, these circles are linked together to denote the sporting friendship of the peoples of the earth, whatever their creed or country. The colors of the rings are Blue, Yellow, Black, Green, and Red-colors chosen because at least one of them appears in the flag of every nation in the world. The words "Citius, Altius, Fortius", which frequently appear under the circles, mean "quicker, higher, more strongly", and are indicative of the competing athlete's endeavor to run faster, jump higher, and throw more strongly.



Norman C. Armitage, fencer, leads the United States Olympic Team as it pays tribute to Finland's President Juho K. Passikivi at Helsinki in 1952.

## OPENING DAY CEREMONY

THE opening ceremony of the Olympic Games is prescribed by the Olympic rules. The ceremony begins when the King or President of the host nation is received at the entrance of the stadium by the President of the International Olympic Committee and by the President of the Organizing Committee. The two Presidents conduct the King or President and the persons accompanying him to the arena, where he is greeted with the national anthem of his country, either played or sung.

The President of the I. O. C. and the President of the Organizing Committee then present their colleagues to the King or President. The parade of the athletes follows. Each contingent, dressed in its official uniform, is preceded by a shield bearing the name of its country and is accompanied by its national flag. Except for Greece, which is given the lead, and the host country, which brings up the rear, the countries march in alphabetical order. Only those participating in the Games and officials not exceeding ten per cent of their competitors take part in the parade.

As the marchers pass the reviewing stand they salute the King or President of the country by executing "eyes right." Each contingent, after completing its march around the stadium, lines up in the center of the arena in a column behind its shield and flag facing the Tribune of Honor.

The International Olympic Committee and the Organizing Committee line up on either side. The President of the Organizing Committee mounts the Tribune of Honor and delivers a brief speech, after which he asks the King or President to proclaim the Games open. The latter rises and says, "I declare open the Olympic Games of . . . celebrating the . . . Olympiad of the modern
era." A fanfare of trumpets is then sounded, during which the Olympic flag is slowly raised; pigeons, emblematic of doves of peace, are released, followed by a salute of guns. The Olympic flame is brought by a courier who, after circling the track, lights the sacred fire which must burn throughout the games.

If there is a religious ceremony, it takes place at that time. The Olympic hymn is then sung during which members of the I. O. C. and Organizing Committee return to their seats. Immediately afterwards a representative of the host country advances to the foot of the Tribune of Honor accompanied by the flag bearer of his country. He then mounts the Tribune and, holding the flag in his right hand and surrounded by bearers of the flags of all the other countries arranged in a semi-circle around him, pronounces the following Olympic Oath on behalf of all of the assembled athletes: "We swear that we will take part in the Olympic Games in fair competition, respecting the regulations which govern them and with the desire to participate in the true spirit of sportsmanship for the honor of our country and for the glory of sport." The choir sings the national anthem; the athletes leave the stadium by the shortest route.

A victory ceremony is held during the Games for the first three winners of each event. They mount a specially constructed victory platform and the medals are presented by the President of the I. O. C. or his representative, another member of the committee. The flag of the country of the winner is hoisted on the central flag pole and those of the second and third on adjoining flag poles on the right and on the left as they face the arena. Meanwhile the abbreviated national anthem of the country of the winner is played.



## AMERICAN WINNERS IN 1952

Top left-Jerome Biffle leaps 24 feet 10 inches to win gold medal.

Top center-Sim Iness shatters the Olympic record with a discus throw of 180 feet $61 / 2$ inches.
Top right-Parry O'Brien becomes new Olympic shot put champion with record toss of 57 feet $11 / 2$ inches.
Right-With the high jump bar set at 6 feet $81 / 4$ inches, Walt Davis clears greatest height in Olympic Game's history.
Bottom left-Bob Richards soars to Olympic heights with a 14 feet II $1 / 4$ inch record vault.
Bottom right-Cy Young about to get off winning toss to become first American victor in javelin event.


$+$


Tenley Albright, Newton Center, Massachusetts

FIGURE SKATING CHAMPIONS

Hayes Alan Jenkins, Colorado Springs, Colorado


## THE VII OLYMPIC WINTER GAMES CORTINA D'AMPEZZO, ITALY

\|N spite of the fact that the United States sent the finest team we have ever entered since the beginning of winter competition, we only won two gold medals, both in figure skating, at the Cortina Games.

The Soviet Union won six of the twenty-four first places plus a hands down victory in the unofficial team competition by dominating speed skating, long distance skiing and hockey.

Austria, Sweden, Switzerland and Finland were the biggest challengers, with the United States placing sixth in unofficial team ratings.

America's individual standouts were the figure skaters, who won five of the six medals in men's and women's individual competition.

Hayes Alan Jenkins of Colorado Springs, Colorado, won the men's figure skating gold medal. Behind him came Ronnie Robertson of Long Beach, California, and brother Dave Jenkins. Carol Heiss of Ozone Park, New York, gave Tenley Albright of Newton Center, Massachusetts, quite a run for the women's crown, but Tenley won by a narrow margin.

In men's skiing America's best was Brooks Dodge of Gorham, New Hampshire, fourth in the special slalom. Hopes were held for the bob-sledders, but only Art Tyler of Rochester, New York, and his crew gained medals, getting third place in the four-man event. America's two-man sleds finished fifth and sixth.

Few expected the United States hockey team to win. But after beating the favored Canadians $4-1$, expectations were built up only to be dashed in the 4.0 loss to Russia. The Americans earned silver medals for second place.

The sharpest disappointment from the American standpoint came in women's skiing. Mrs. Andrea Mead Lawrence of Parshall, Colorado, a double gold medalist in the 1952 Games at Oslo, was far below form, and Katy Rodolph from Reno, Nevada, 'fractured a neck vertebra in pre-Olympic training.

America has never been first in team scoring, but if the total unofficial scores for all the Games since the first ones in 1924 are averaged out, we rank second behind Norway. The unofficial score, including the 1956 Games is: Norway, $6771 / 2$; United States, 420 ; Finland, 347; Sweden, 301.

In the Winter Games our best showing has been bobsledding where we have taken six out of fourteen titles. Our next best showing is in speed skating, six of twenty-seven championships going to the United States. However, four of those six titles were won at Lake Placid in 1932 when the championships were conducted under American rules. This system puts as great a premium on racing strategy and tactics as upon speed. Foreign skaters, unfamiliar with the jostling and the elbowing, were shut out. They prefer the international rules, which are the equivalent of solo races against time.

In the comparatively new competition of women's skiing we have taken three Olympic championships, once


Willard Ikola does some tight goal tending as U. S. team upsets favored Canadian sextet 4-1 in second match of the 1956 Winter Games. The U. S. team placed second in the final standings.
with Gretchen Fraser and twice with Andrea Mead Lawrence. We have won four of twenty-seven figure skating titles, by Dick Button, Hayes Jenkins and Tenley AIbright. Of eight hockey championships America's winnings amounted to zero, a record equalled in men's skiing competition.

On his return to this country, Avery Brundage, President of the International Olympic Committee, cited the strong showing of Sweden, Finland, Switzerland, Austria and other comparatively small nations as one of the finer aspects of the VII Olympic Winter Games.

In commenting on the outcome at Cortina, Mr. Brundage said, "It is against the Olympic idea to throw one nation against another. But we cannot ignore the fact that Russia is putting tremendous emphasis on the development of its athletes.
"In this country, we make heroes of our professional athletes but not our amateurs. In Russia, a successful amateur athlete is put on a pedestal as a national hero.
"The Russians make more of amateur sport than we do. Their athletes don't have the same distractions as ours do. And they train harder. So they will always be difficult to beat.
"But, thankfully, the big nations can never completely monopolize the Olympics. The small countries always will do well in some event."


Silver medal winners in the figure skating event were Carol Heiss of Ozone Park, New York, and Ronnie Robertson of Long Beach, California.



MODERN OLYMPIC GAMES
Ist Olympiad
Athens, Greece $\qquad$1896
IInd Olympiad Paris, France ..... 1900
IIIrd Olympiad St. Louis, Mo., U. S. A. ..... 1904
IVth Olympiad London, England ..... 1908
Vth Olympiad Stockholm, Sweden ..... 1912
VIth Olympiad Berlin, Germany ..... 1916
(Not celebrated, because of World War I) Antwerp, Belgium ..... 1920
VIIIth Olympiad Paris, France ..... 1924
IXth Olympiad Amsterdam, Holland ..... 1928
Xth Olympiad Los Angeles, Cal., U.S. A ..... 1932
XIth Olympiad Berlin, Germany ..... 1936
XIIth Olympiad Helsinki, Finland ..... 1940
(Not celebrated, because of World War II) ..... 1944
XIIIth Olympiad Unawarded ..... 1948
XVth Olympiad Helsinki. Finland ..... 1952
XVIth Olympiad Melbourne, Australia ..... 1956
WINTER GAMES
Ist Olympic Winter Games
Chamonix, France ..... 1924
IInd Olympic Winter Games
St. Moritz, Switzerland ..... 1928
IIIrd Olympic Winter Games
Lake Placid, N. Y., U. S. A. ..... 1932
IVth Olympic Winter Games
Garmisch-Partenkirchen, Germany ..... 1936
Vth Olympic Winter Games
St. Moritz, Switzerland ..... 1948
VIth Olympic Winter Games Oslo, Norway ..... 1952Cortina D'Ampezzo, Italy1956


Spectators and competitors alike will enjoy the advantages of United's unique route, with fast, frequent service to Olympic tryout sites across the nation. Choice of service, too-luxurious First Class with delicious meals aloft, or thrifty Air Coach with exclusive 2 -abreast seating comfort. Get details and reservations from your nearest United office or your travel agent.

## WE MUST BE THERE..TO WIN!



A complete and truly representative United States Olympic Team depends entirely upon the generosity and pride of American cifizens.

Our amateur athletes may be counted upon to make an excellent showing in the Olympic games - if they are there. Can they depend upon YOU - to see that they get there?

If you have not contributed yet to the Fund, won't you do so - now? (Your contribution is tax deductible.)

Please make checks or money orders payable to U.S. Olympic Committee and mail to United States Olympic Office, Biltmore Hotel, New York 17, N. Y.


CLOSING SCENES
As flame is extinguished and five circles are lowered from the flagpole in Helsinki, athletes from 67 nations prepare to disperse for another four year period.

## CLOSING RITUAL

THE closing ceremony of the Olympic Games takes place in the Stadium on the final day after the last event. The bearers of the flags of the competing nations march into the arena in single file in the same order as for the opening ceremony and take up their positions in a semicircle behind the Tribune of Honor. The President of the International Olympic Committee, accompanied by the President of the Organizing Committee and the Mayor of the city, proceed to the foot of the Tribune of Honor.

The Greek flag is then hoisted on the right flagpole used at the victory ceremony and the Greek national anthem is played. Then the flag of the country organizing the Games is hoisted on the middle flagpole and its national anthem is played. Thereupon the flag of the country selected to organize the next Olympic Games is hoisted on the remaining flagpole and its national anthem is played.

The President of the International Olympic Committee mounts the Tribune and pronounces the closing of the Games in these words: "In the name of the International Olympic Committee I offer to the . . . and to the people . . . (name of the King or President and name of the country), to the authorities of the city of . and to the organizers of the Games, our deepest gratitude. I declare the . . . Olympic Games closed and, in accordance with tradition, I call upon the Youth of every country, to assemble in four years at ... (in case the city has not been chosen, the name of the city is replaced by the words 'the place to be chosen') there to celebrate with us the Games of the . . . Olympiad. May they display cheerfulness and concord so that the Olympic Torch may be carried on with ever greater eagerness, courage, and honor for the good of humanity throughout the ages."

The Mayor of the city joins the President of the International Olympic Committee on the Tribune of Honor and is handed by him the Olympic Flag of embroidered satin presented in 1920 by the Belgian Olympic Committee which has been handed to him by a representative of the city where the previous Olympic Games had been held. This flag must be kept in the principal municipal building until the following Olympiad.

Then the trumpets sound, the Olympic Fire is extinguished, the Olympic Flag is slowly lowered from the flagpole in the arena, followed by a salute of five guns, and the choir sings an anthem. The standard bearers march out to appropriate music by the bands.

## THE ANCIENT GAMES

THE Olympic Games are divided into two periods, the Ancient and the Modern. The Ancient Games, the origin of which is unknown, were held in a sacred valley at Olympia in Elis near the western coast of Greece. The earliest recorded Olympic competition was in 776 B. C. They were celebrated without interruption for nearly 1200 years. So important were these contests that time was measured by the four year interval between the Games. This four year period was called an "Olympiad." It is a well established fact that religious festivals in honor of Olympian Zeus had been observed in the sacred valley for several centuries previous to that remote date. The Greek Games were celebrated in the belief that the shades of the dead were gratified by such spectacles as delighted them during their earthly life.

During the Homeric age, these festivals were simply sacrifices followed by games at the tomb or before the funeral pyre. Gradually they grew into religious festivals observed by an entire community and celebrated near the shrine of the god in whose honor they were instituted. The idea then developed that the gods themselves were present but invisible and delighted in the services and contests. It was not until the fourth century that they were held in honor of a living person. Later these festivals lost their local character and became Pan-Hellenic. Four of these festivals, Olympian, Pythian, Nemean, and Isthmian, had attracted world wide attention, but the one held at Olympia was by far the most important consecrated to the Olympian Zeus.

The Olympic Games became the greatest festival of a mighty nation. Once every four years trading was suspended, the continuously warring states and the fighting tribes laid down their arms and all of the people went forth in peace to pay tribute to the manhood of its nation.

The immediate site of the Games, the Stadium of Olympia, lay towards the northeast of the Altis beyond Mount Kromion. It was an oblong area of about 643 feet in length and about 97 feet wide. It consisted of four sloping heights, two at the sides and two at the ends. The one at the north had been cut in a hill, while the other had been artificially formed by earth that had been taken from the arena. The spectators sat on the grassy slopes which accommodated more than 40,000 .

For the first thirteen Olympiads the competition consisted of a single race of 200 yards, approximately the length of the stadium. The race was called the "Stade" from which our word "stadium" was derived. The first recorded victor in 776 B. C. was Coroebus of Elis, a cook. The athletes of Elis maintained an unbroken string of victories until the fourteenth Olympiad, at which time a second race of two lengths of the stadium was added. In the fifteenth Olympiad an endurance event was added in which they went twelve times around the stadium, about four-and-one-half kilometers. The athletes competed in groups of four, which were determined by drawing lots with the winners meeting the other winners until a final race was run. The soil was composed of shifting sand which gave way under the athletes' feet.

In 708 B . C. the pentathlon and wrestling events were introduced. In 688 boxing, in 680 the four-horse chariot race, in 648 the pancratian, and in 580 the


Harry Hillman, right, of the U. S. team, captures the 400 -meters crown in the 1904 Olympic Games.
armed race where the men traversed the stadium twice heavily armed. In the pentathlon, those who jumped a certain distance qualified for the spear throwing; the four best sprinted the length of the stadium, the three best threw the discus, with the two best engaging in a wrestling match to the finish.

The early rewards were simple crowns of wild olive, but by the sixty-first Olympiad the victors were permitted to erect statues in their honor in Olympia. They had to win three times before the statues could be made in their likeness. Later it was often the practice to make a breach in the walls of the city through which the victorious athletes returned.

During the fifth century before Christ, the Games reached their climax, in fact, they were already showing the first signs of decay. Trying for records and specialization claimed the interest of the crowd. From there on to professional sport was only a step and it was quickly taken. The invasion of the Macedonians put an end to the Greek City-States. Relieved of the political controversies, they devoted themselves entirely to the Olympic Games. Instead of training their growing youth, they merely hired athletes and nationalized them.

During the middle of the second century before Christ, Greece came under the domination of the Romans, who permitted the Games to continue, but they had little interest in them. Centuries passed, the Games still continued, but the high Olympic ideals were entirely discarded and profit alone provided the incentive. In 393 A. D. the Emperor Theodosius forbade the Games altogether, but they had survived a period of nearly 300 Olympiads or approximately 1200 years.

Paul Pilgrim, U. S. 400 and 800 -meters victor of 1906, when the games were held in Athens.



Top left-Freiberger (10) and Pippin leaping for rebound as U. S. beats Russia 36-25 in final game. Note scoreboard indicates Uruguay has just placed third and Argentina fourth in final 1952 basketball standing.
Top center-Vebell, U. S., engaging Mangiarotti, Italy (left), in epee match.
Top right-Edward Scrobe, of U. S. Gymnastics team, in a handstand on the bars at Helsinki, 1952.
Left-Members of U. S. basketball squad pose for photographers after victory over Russia.
Left-Edson Brown, U. S. featherweight, outpoints Bose, India.
Bottom left-Action with weights: Peter George, middleweight, captures weightlifting gold medal with an $881 \mathrm{I} / 2$ pounds performance.
Bottom center-Bill Smith is carried from ring at Hel sinki after his welterweight wrestling win for the U. S.
Bottom right-Eddie Sanders stands over Hans Jost, Switzerland, after knocking him out in first round of their hearyweight bout in 1952.

The U. S. Oympic Committee acknowledges with appreciation the fine cooperation of Sports Illustrated and Life Magazine in supplying a great number of pictures appearing in this program.


## U. S. OLYMPIC CHAMPIONS

| TRACK AND FIELD-MEN |  |  |
| :---: | :---: | :---: |
| Year | 60-METERS DASH <br> Champion | Time |
| 1900 | A. E. Kraenzlein | 0:7 |
| 1904 Archie Ha |  |  |
|  | 100-METERS DASH |  |
| 1896 | T. E. Burke | :12 |
| 1900 | F. W. Jarvis | 0:10.8 |
| 1904 | Archie Hahn | 0:11 |
| 1906 | Archie Hahn | 0:11.2 |
| 1912 | R. C. Craig | 0:10.8 |
| 1920 | C. W. Paddo | 0:10.8 |
| 1932 | Eddie Tolan | 0:10.3 |
| 1936 | Jesse 0wens | 0:10.3 |
| 1948 | Harrison Dillard | 0:10.3 |
| 1952 Lindy J. Remigino . ............ . 0:10.4 |  |  |
|  | 200-mETERS DASH |  |
| 1900 | J. W. B. Tewksbury | :22.2 |
| 1904 | Archie Ilahn | 0:21.6 |
| 1912 | R. C. Craig | 0:21.7 |
| 1920 | Allan Woodring | 0:22 |
| 1924 | J. V. Scholz | 0:21.6 |
| 1932 | Eddie Tolan | 0:21.2 |
| 1936 | Jesse Owens | 0:20.7 |
| 1948 | Mel Patton | 0:21.1 |
| 1952 | Andrew W. Stanficl | 0:20.7 |
| 400-METERS DASH |  |  |
| 1896 | T. E. Burke | :54.2 |
| 1900 | M. W. Long | 0:49.4 |
| 1904 | H. L. Hillman | 0:49.2 |
| 1906 | Paul Pilgrim | 0:53.2 |
| 1912 | C. D. Reidpath | 0:48.2 |
| 1928 | Ray Barbuti | 0:47.8 |
| 1932 | William Carr | 0:46.2 |
| 1936 | Archie Williams | 0:46.5 |
| 800-METERS DASH |  |  |
| 1904 | J. D. Lightbody | 1:56 |
| 1906 | Paul Pilgrim | 2:01.2 |
| 1908 | M. W. Sheppard | 1:52.8 |
| 1912 | J. E. Meredith | 1:51.9 |
| 1936 | John Woodruff | 1:52.9 |
| 1948 | Mal Whitfield | 1:49.2 |
| 1952 | Mal Whitfield | 1:49.2 |
| 1,500-METERS RUN |  |  |
| 1904 | J. D. Lightbody | 4:05.4 |
| 1906 | J. D. Lightbody | 4:12 |
| MARATHON |  |  |
| 1904 | T. J. Hicks | 8:53 |
| 1908 | John J. Hayes | 2:55:18.4 |
| 110-METERS HURDLES |  |  |
| 1896 | T. P. Curtis . | 0:17.6 |
| 1900 | A. E. Kraenzlei | 0:15.4 |
| 1904 | F. W. Schule | 0:16 |
| 1906 | R. G. Leavitt | 0:16.2 |
| 1908 | Forrest Smithson | 0:15 |
| 1912 | F. W. Kelley | 0:15.1 |
| 1924 | D. C. Kinsey | 0:15 |
| 1932 | George Saling | 0:14.6 |
| 1936 | Forrest Towns | 0:14.2 |
| 1948 | William Porter | 0:13.9 |
| 1952 | Harrison Dillard | 0:13.7 |
| 200-METERS HURDLES |  |  |
| 1900 | A. E. Kraenzlein | 0:25.4 |
| 1904 | H. L. Hillman | 0:24.6 |
| 400-METERS HURDLES |  |  |
| 1900 | J. W. B. Tewksbury ....... | 0:57.6 |
| 1904 | H. L. Hillman | 0:53 |
| 1908 | C. J. Bacon | 0:55 |
| 1920 | F. F. Loomis | 0:54 |
| 1924 | F. Morgan Taylor | 0:52.6 |
| 1936 | Glenn Hardin | 0:52.4 |
| 1948 | Roy Cochran | 0:51.1 |
| 1952 | Charles Moore | 0:50.8 |
| STEEPLECHASE |  |  |
| 1900 | G. W. Orton (2,500-Meters) | 7:34.4 |
| 1904 | J. D. Lightbody (2,590-Meters) | 7:36.9 |
| 195 | 3,000-METERS STEEPLECHASE |  |
|  | Horace Ashenfelter | 8:45 |
|  | 3,000-METERS TEAM RACE |  |
| 1912 | United States | Points |
| 1920 | United States | 10 |
| 190 | CROSS-COUNTRY TEAMUnited |  |
|  |  |  |
| 1,500-METERS WALK |  |  |
| 19 | orge V. Bonhag | Time |
| 192 | 400-METERS RELAY <br> Paddock, Scholz, Kirksey, |  |
|  |  |  |
| 192 | Murchison |  |
|  | Clarke, Hussey, Murchison, |  |
|  | Leconey | 0:41 |
| 1928 | Wycoff, Quinn, Borah, Russell | 0:41 |
| 1932 | Kiesel, Toppino, Dyer, Wycoff | 0:40 |
| 1936 | 0 wens, Metcalf, Draper, Wycoff | 0:40 |
| 1948 | Ewell, Wright, Dillard, I'atton | 0:40, |
| 1952 | Smith, Dillard, Remigino. Stanfield | 0:40.1 |




| MIDDLEWEIGHT |  |  |
| :---: | :---: | :---: |
| Year | Champion | Points |
| 1948 | F. I. Spellman | 859.794 |
| 1952 | P. George | $8811 / 2$ |
| 1948 | LIGHT-HEAVYWEIGHT |  |
|  | S. A. Stanczyk | 920.42 |
| 1952 | MIDDLE-HEAVYWEIGHT |  |
|  | N. Schermansky | 980\% |
|  | HEAVYWEIGHT |  |
| 1948 | John Davis | 997.581 |
| 1952 | John Davis | 1013 \% $/$ |
| 1904 0. C. 0sthoff O-............ 48 pts . |  |  |
|  |  |  |
| WRESTLING BANTAMWEIGHT |  |  |
| $\begin{aligned} & 1908 \\ & 1932 \end{aligned}$ | George N. Mehnert |  |
|  | Robert E. Pearce |  |
|  |  |  |
| $\begin{aligned} & 1908 \\ & 1920 \end{aligned}$ | G. S. Dole ${ }^{\text {del }} 1924$ Robin Reed |  |
|  | Charles E. Ackerly 1928 Allie M | Morrison |
| 1924 | LIGHTWEIGHT |  |
|  | Russell Vis |  |
|  | Jack F. Van Bebber |  |
| $\begin{aligned} & 1932 \\ & 1936 \end{aligned}$ |  |  |
|  | Frank Lewis 1952 W. Smith |  |
| 1948 | Glen Brand |  |
|  |  |  |
| 1924 | LIGHT-HEAVYWEIGHT |  |
| 1932 | John Spellman |  |
| 1948 | Henry Wittenberg |  |
| 1924 | Haury Steele |  |
|  |  |  |
|  | YACHTING SIX METER CLASS |  |
| 1948 | Llanoria 1952 Llanoria |  |
|  | 5.5 METER CLASS |  |
| 1952 | ex II |  |
|  | EIGHT METER CLASS |  |
| 1932 | gelita |  |
| 1932 | Jupiter STAR CLASS ${ }^{1948}$ Hilario |  |
|  | LAWN TENNIS MEN'S SINGLES |  |
| 1904 | Beals C. Wright 1924 Vincent Richar |  |
|  |  |  |
| 1924 |  |  |
| 1924 | Mrs. G. Wightman and R. N. Williams |  |
|  | MEN'S DOUBLES |  |
| $\begin{aligned} & 1904 \\ & 1924 \end{aligned}$ | E. W. Leonard and B. C. Wright |  |
|  | Vincent Richards and F. T. Hunter |  |
| 1924 | Miss Helen Wills and Mrs. G. W. |  |
|  |  |  |
|  | PAUME MEN'S SINGLES |  |
| 1908 | Jay Gould MEN'S SINGLES |  |
|  | WINTER SPORTS BOBSLED-4-MAN |  |
| Year | Driver | Time |
| 1928 | Fiske | 3:20.5 |
| 1932 | Fiske | 7:53.68 |
| 1948 | Tyler | 5:20.1 |
|  | BOBSLED-2-MAN |  |
| 1932 | Stevens | 8:14.74 |
| 1936 | Brown | 5:29.29 |
| 1928 | SKELETON |  |
|  | John Heaton | 3:01.8 |
|  | FIGURE SKATING-MEN |  |
| 1948 R. Button Points |  |  |
| 1952 |  |  |
|  |  |  |
| 1956 | FIGURE SKATING-WOMEN |  |
|  |  |  |
|  | 500-METERS SPEED SKATING |  |
| 1924 |  |  |
|  |  |  |
| 1952 |  |  |
| 1932 | 1,500-METERS SPEED SKATING |  |
|  |  |  |
| 1932 | 5,000-METERS SPEED SKATING |  |
|  | Irving Jaffee ................ | 9:40.8 |
|  | 10,000-METERS SPEED SKATINGIrving Jaffee |  |
| 1932 | SKIING, SLALOM-WOMEN |  |
| 1948 |  |  |
|  | Gretchen Fraser . ............ 1:57.2 |  |
|  | A. M. Lawrence .............. | . 2:10.6 |
|  | GIANT SLALOM-WOMEN <br> A. M. Lawrence | 2:06 |



## DIVING AT HELSINKI

Right—Pat McCormick showing three phases of championship form which led to her victories in highboard and springboard diving events.
Top-Sammy Lee in one of the splendid dives which led to his gold medals for highboard in 1948 and 1952.
Bottom-Skippy Browning in action during springboard competition which he won for clean sweep.



Top left-Start of the 6 m Class Yachting race at Harmaja, near Helsinki. U. S. Yacht "Llanoria" (winner in 1948 and 1952) is on far right.
Top right-U. S. eight-oar crew with cox after winning the finals of the event at Meilahti, Finland, 1952.
Middle left-Huelet L. Benner, 1952 gold medal winner, competing in free pistol shooting event.
Middle-T. S. Price (left) and C. P. Logg, American winners of
coxswainless pair race at Meilahti.
Middle right-Frank Brilando crossing finish line in the 1000 meters cycle race at Helsinki.
Bottom left-Catherine Hardy, running anchor and winning women's 400 -meters relay.
Bottom right-Charles Columbo of U. S. Soccer team blocking the ball during U. S. match against Italy, at Tempere, Finland, 1952.


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