

TOUR FEATURES

TRANSPORTATION: Economy class air transatlantic, tourist class in Europe.

These airlines may be used:

Aer Lingus Irish Airlines, Air France, Air India, Alitalia, American Airlines, Braniff Airlines, British European Airways, British Overseas Airways Corporation, Canadian Pacific Air Lines, Capital Airlines, Continental Airlines, Delta Airlines, Eastern Airlines, Irish International Airlines, Lufthansa, National Airlines, Pacific Airlines, Pan American World Airways, Royal Dutch Airlines, Sabena, Scandinavian Airlines System, Swissair, Trans Canada Airlines, Trans World Airlines, United Airlines, West Coast Airlines, Western Airlines.

HOTELS: Twin bedded rooms with private baths (where available) in first class hotels, on Class A tours. Class B tours use same hotels everywhere but Rome where accommodations will be in second class hotels, apartments and/or private homes.

MEALS: Continental breakfast throughout; three meals daily in Rome in first class accommodations (two meals daily in Rome in second class hotels, none in apartments or private homes); additional meals in some other cities.

OLYMPIC GAMES: Ideal seats for all eight afternoons of track and field. Tickets to other events available at extra cost. Two celebrity banquets.

SIGHTSEEING: With English speaking guides. Tours in all cities except one-night stops. Sightseeing depends upon length of stay, starting with half-day and ranging up to one and one-half days in Rome.

ALSO INCLUDED: Transfers of person and baggage between airport and hotels; tips where included in tour features (but not for personal services); free baggage allowance of 44 pounds; tour leader.

RESERVATIONS: Must be accompanied by deposit of \$250 per person. Refundable in full until June 1, 1960, thereafter less \$25 service charge and any costs for tickets or housing in Rome that cannot be resold.

FINAL PAYMENT: Due June 1, 1960. Advance payments permitted.

RESPONSIBILITY: Track and Field News, Henri J. Ligtelyn and associates act only as agents for the transportation companies, hotels and contractors providing sightseeing and other vehicles and assume no liability, expressed or implied, for any damage, injury or delay, howsoever caused or arising. We reserve the right to alter the tour itinerary whenever in our judgment it is in the best interests of the tour to do so, and to refuse to accept any prospective members at our discretion. The airlines concerned are not to be held responsible for any act, omission, or event during the time passengers are not on board their plane or conveyances. The passage contract in use by the airlines concerned, when issued, shall constitute the sole contract between the airlines and the purchaser of these tours and/or passenger.

For Deposits and Information Contact:

TRACK AND FIELD NEWS, Box 296, LOS ALTOS, CALIFORNIA

OLYMPIC GAMES

ROME . . 1960

AUGUST 25 TO SEPTEMBER 11

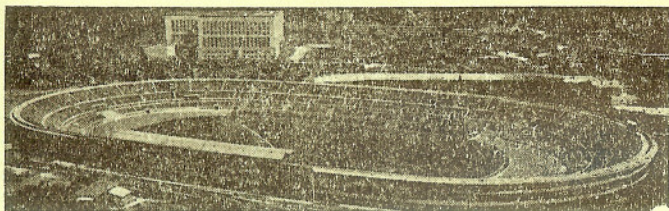
WITH

Track and Field News

VIA

SABENA

BELGIAN WORLD AIRLINES



"TAFNOT"

"TAFNOT" stands for Track & Field News Olympic Tours, by now a well known name among those attending this greatest of all sporting events. In 1952 (Helsinki) and 1956 (Melbourne) more than a hundred happy tour members were there with TAFNOT. America's only track and field magazine also has conducted tours to the British Empire Games, Pan American Games, European Championships and U.S.A. vs. U.S.S.R. meets. So is it any wonder why the track and field fan, wanting experienced management and pleasant company, sees the Olympic Games with TAFNOT?

IN ROME

The Rome portion of your Olympic Tour will include:

OLYMPIC GAMES: Good tickets for all eight afternoons of track and field competition. (August 30 through Sept. 8, except for Sunday, Sept. 4.)

Tickets to morning track and field, and to other sports may be purchased in Rome.

SIGHTSEEING: Three half-day conducted sightseeing tours of Rome. By motor coach with English speaking guides. See the Basilica of St. Peter and the Vatican Museum, Quirinal Palace, Trevi Fountain, Pantheon, Sistine Chapel, the old Appian Way, Catacombs of St. Calixtus, Borghese Gallery, Janiculum Hill, Colosseum, Forum Romanum, Basilica of St. John Lateran, and much more.

CELEBRITY BANQUETS: On the evenings of Sept. 4 and 6 you will meet with Games' athletes, coaches, and other personalities, for a get acquainted party and dinner.

TRANSFERS: to and from airport and hotel.

HOTEL: Class A tours in first class hotels with three meals daily. Class B tours in second class hotels (two meals daily) or apartments.

OLYMPIC TOUR 1A

(Tour IT-TAFNOT-1A. Printed June 1960)

COST: Class A: \$1043; Class B: \$958

This tour is designed for those with a minimum of time who desire to see the Olympic Games. For longer tours, see other Track & Field News tour folders.

August 28—Sunday—Depart New York via SABENA jet.

Aug. 29—Monday—Arrive Rome. Transfer to hotel or other accommodations. Rest of day at leisure.

Aug. 30—Tuesday—A chance to get acquainted with Rome before the track and field competition begins.

Aug. 31 — Wednesday to Sept. 8 — Thursday — Olympic Games. For details, see box on facing page.

Sept. 9—Friday—No track and field competition. At leisure.

Sept. 10—Saturday—Depart Rome for New York via Sabena, arriving same day.

OLYMPIC TOUR 1C

(Tour IT-TAFNOT-1C)

COST: Class A: \$1148; Class B: \$1063

August 28—Sunday through Sept. 8—Thursday—Exactly same as Tour 1A, above.

Sept. 9—Friday—Fly to Nice, jewel of the French Riviera. Transfer to hotel. Rest of day at leisure.

Sept. 10—Saturday—Morning at leisure. In the afternoon by motorcoach over the spectacular Grande Corniche Road to Monte Carlo.

Sept. 11—Sunday—Fly to Barcelona, Spain. Transfer to hotel and enjoy the rest of the day at leisure.

Sept. 12—Monday—Tour through the curious little streets, visiting the Cathedral, Bird and Flower markets, etc.

Sept. 13—Tuesday—Fly to Madrid, the splendid modern capital of Spain. Transfer to hotel and rest of the day leisure.

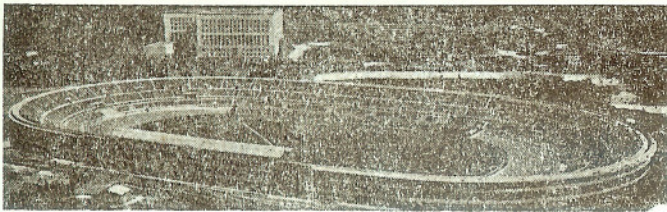
Sept. 14—Wednesday—Sightseeing tour through mixture of modern and ancient. Visit the Prado Museum, Cibeles Square, the Bull Ring, the 350 acre Retiro Park and the Modern Art Museum.

Sept. 15—Thursday—Fly to Lisbon. Transfer to hotel. Rest of day and evening at leisure.

Sept. 16—Friday—Half-day sightseeing drive of the city, featuring Rossio Square, St. George's Castle, Ancient Art Museum, Belem Tower, and the Port Wine Institute.

Sept. 17—Saturday—Depart Lisbon by TWA jet for New York.

Sept. 18—Sunday—Arrive New York.



OLYMPIC TOUR 4D

(Tour IT-TAFNOT-4D)

COST: Class A: \$1136; Class B: \$1061

Aug. 21—Sunday through Sept. 8—Thursday—Exactly the same as Tour 4B, above.

Sept. 9—Friday—Fly Rome to New York.

OLYMPIC TOUR 4E

(Tour IT-TAFNOT-4E)

COST: Class A: \$1426; Class B: \$1351

Aug. 21—Sunday, through Sept. 8—Thursday—Exactly the same as Tour 4B above.

Sept. 9—Friday—Drive to Florence, center of art and culture.

Sept. 10—Saturday—Full day tour, visiting Uffizi Gallery, Pitti Palace, the Cathedral, baptistry, Ponte Vecchio Bridge and Medici Chapel.

Sept. 11—Sunday—By motorcoach to Venice, romantic city of canals.

Sept. 12—Monday—Full day sightseeing in the city built over water. St. Mark's Square, the Doge's Palace, Rialto Bridge, Bridge of Sighs. And a gondola ride.

Sept. 13—Tuesday—To Milan, the industrial center, by motorcoach.

Sept. 14—Wednesday—Through scenic Northern Italy and Switzerland to Lucerne.

Sept. 15—Thursday—Tour of Lucerne, both old and new, visiting the old painted covered bridges and the "Lion of Lucerne."

Sept. 16—Friday—Drive to Heidelberg, Germany, the famed University City.

Sept. 17—Saturday—By Rhine steamer and motorcoach to Cologne, home of the great gothic cathedral.

Sept. 18—Sunday—To Amsterdam, Holland, via motorcoach.

Sept. 19—Monday—Sightseeing tour of the Royal Palace, National Museum, Rembrandt's House and the Ryksmuseum. Then by air to Paris.

Sept. 20—Tuesday—Full day sightseeing, including the Place de la Concorde, Eiffel Tower, Tomb of Napoleon, Arch of Triumph, Latin Quarter, Cluny Museum, Cathedral of Notre Dame.

Sept. 21—Wednesday—Morning at leisure and in the afternoon through the forest of Saint-Cloud to Versailles. Visit the magnificent former residences of the Kings of France.

Sept. 22—Thursday—Fly to London, transfer to hotel, rest of day at leisure.

Sept. 23—Friday—Full day of sightseeing, highlighting Marble Arch, Hyde Park, St. James' Palace, Houses of Parliament, Westminster Abbey, Tower of London, etc.

Sept. 24—Saturday—Fly to New York.

OLYMPIC GAMES

ROME . . 1960

AUGUST 25 TO SEPTEMBER 11

WITH

Track and Field News

VIA

Canadian Pacific Airlines

IN ROME

The Rome portion of your Olympic Tour will include:

OLYMPIC GAMES: Good tickets for all eight afternoons of track and field competition. (August 30 through Sept. 8, except for Sunday, Sept. 4.)

Tickets to morning track and field, and to other sports may be purchased in Rome.

SIGHTSEEING: Three half-day conducted sightseeing tours of Rome. By motor coach with English speaking guides. See the Basilica of St. Peter and the Vatican Museum, Quirinal Palace, Trevi Fountain, Pantheon, Sistine Chapel, the old Appian Way, Catacombs of St. Calixtus, Borghese Gallery, Janiculum Hill, Colosseum, Forum Romanum, Basilica of St. John Lateran, and much more.

CELEBRITY BANQUETS: On the evenings of Sept. 4 and 6 you will meet with Games' athletes, coaches, and other personalities, for a get acquainted party and dinner.

TRANSFERS: to and from airport and hotel.

HOTEL: Class A tours in first class hotels with three meals daily. Class B tours in second class hotels (two meals daily) or apartments.

TOUR FEATURES

TRANSPORTATION: Economy class air transatlantic, tourist class in Europe.

These airlines may be used:

Aer Lingus Irish Airlines, Air France, Air India, Alitalia, American Airlines, Braniff Airlines, British European Airways, British Overseas Airways Corporation, Canadian Pacific Air Lines, Capital Airlines, Continental Airlines, Delta Airlines, Eastern Airlines, Irish International Airlines, Lufthansa, National Airlines, Pacific Airlines, Pan American World Airways, Royal Dutch Airlines, Sabena, Scandinavian Airlines System, Swissair, Trans Canada Airlines, Trans World Airlines, United Airlines, West Coast Airlines, Western Airlines.

HOTELS: Twin bedded rooms with private baths (where available) in first class hotels, on Class A tours. Class B tours use same hotels everywhere but Rome where accommodations will be in second class hotels, apartments and/or private homes.

MEALS: Continental breakfast throughout; three meals daily in Rome in first class accommodations (two meals daily in Rome in second class hotels, none in apartments or private homes); additional meals in some other cities.

OLYMPIC GAMES: Ideal seats for all eight afternoons of track and field. Tickets to other events available at extra cost. Two celebrity banquets.

SIGHTSEEING: With English speaking guides. Tours in all cities except one-night stops. Sightseeing depends upon length of stay, starting with half-day and ranging up to one and one-half days in Rome.

ALSO INCLUDED: Transfers of person and baggage between airport and hotels; tips where included in tour features (but not for personal services); free baggage allowance of 44 pounds; tour leader.

RESERVATIONS: Must be accompanied by deposit of \$250 per person. Refundable in full until June 1, 1960, thereafter less \$25 service charge and any costs for tickets or housing in Rome that cannot be resold.

FINAL PAYMENT: Due June 1, 1960. Advance payments permitted.

RESPONSIBILITY: Track and Field News, Henri J. Lightlyn and associates act only as agents for the transportation companies, hotels and contractors providing sightseeing and other vehicles and assume no liability, expressed or implied, for any damage, injury or delay, however caused or arising. We reserve the right to alter the tour itinerary whenever in our judgment it is in the best interests of the tour to do so, and to refuse to accept any prospective members at our discretion. The airlines concerned are not to be held responsible for any act, omission, or event during the time passengers are not on board their plane or conveyances. The passage contract in use by the airlines concerned, when issued, shall constitute the sole contract between the airlines and the purchaser of these tours and/or passenger.

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OLYMPIC TOUR 4B

(Tour IT-TAFNOT-4B. Printed June 1960)

COST: Class A: \$1276; Class B: \$1201

(For additional Olympic tours see other Track and Field News folders.)

Aug. 21—Sunday—Depart New York for Montreal, from whence depart on Canadian Pacific Britannia turbo-prop.

Aug. 22—Monday—Arrive Lisbon, transferring to hotel. Rest of the day at leisure.

Aug. 23—Tuesday—Half-day sightseeing drive, featuring Rossio Square, St. George's Castle, Belem Tower and the Port Wine Institute. Rest of the day at leisure.

Aug. 24—Wednesday—Fly to Madrid, the splendid modern capital of Spain. Transfer to hotel with rest of day at leisure.

Aug. 25—Thursday—Sightseeing tour through mixture of modern and ancient. Visit the Prado Museum, Cibeles Square, the Bull Ring, the 350 acre Retiro Park and the Modern Art Museum.

Aug. 26—Friday—To Barcelona by Air, transfer to hotel and rest of day at leisure.

Aug. 27—Saturday—Sightseeing through the curious little streets, the Cathedral, bird and flower markets, etc.

Aug. 28—Sunday—Fly to Nice, jewel of the French Riviera. Rest of day at leisure after transfer to hotel.

Aug. 29—Monday—Morning at leisure. In the afternoon drive over the spectacular Grande Corniche Road to Monte Carlo.

Aug. 30—Tuesday—Fly to Rome, get settled in your hotel, and look around before the Olympics begin.

Aug. 31—Wednesday through Sept. 8—Thursday—Olympic Games. For details, see box on facing page.

Sept. 9—Friday—Fly over the Swiss Alps to Zurich, transfer to hotel, and have the rest of the day at leisure.

Sept. 10—Saturday—Half day sightseeing drive, featuring the lakeside promenades, city drive, Basilica of Grossmunster, Guildhouse, Swiss National Museum and the University.

Sept. 11—Sunday—Fly to Paris, transfer to hotel. Begin three days of full living in one of the world's most beautiful cities.

Sept. 12—Monday—Full day of sightseeing to the Place de la Concorde, Eiffel Tower, Tomb of Napoleon, Arch of Triumph, the Opera, Palais de Justice, Latin Quarter, Sorbonne University, Notre Dame, and more.

Sept. 13—Tuesday—Morning at leisure and in the afternoon through the forest of Saint-Cloud to Versailles. Visit the magnificent former residences of the Kings of France.

Sept. 14—Wednesday—Fly to London, arriving in time for transfer to hotel and a chance to see the British Empire vs. U.S.A. track meet. Rest of day at leisure for others.

Sept. 15—Thursday—Full day of sightseeing, highlighting Marble Arch, Hyde Park, Piccadilly Circus, St. James' Palace, London Museum, Houses of Parliament, Westminster Abbey, London Bridge, Tower of London, etc.

Sept. 16—Friday—Morning excursion to Windsor Castle and Hampton Court, via Stoke Poges, Eton College and Runnymede. Afternoon at leisure.

Sept. 17—Saturday—Say goodbye to Europe and fly to New York.

(Continued on Next Page)

Sept. 14—Wednesday—Sightseeing tour through mixture of modern and ancient. Visit the Prado Museum, Cibeles Square, the Bull Ring, the 350 acre Retiro Park and the Modern Art Museum.

Sept. 15—Thursday—Fly to Lisbon. Transfer to hotel. Rest of day and evening at leisure.

Sept. 16—Friday—Half-day sightseeing drive of the city, featuring Rossio Square, St. George's Castle, Ancient Art Museum, Belem Tower, and the Port Wine Institute.

Sept. 17—Saturday—Depart Lisbon by TWA jet for New York.

Sept. 18—Sunday—Arrive New York.

OLYMPIC TOUR 7D

(Tour IT-TAFNOT-7D)

COST: Class A: \$1350; Class B: \$1275

Aug. 14—Sunday through Sept. 8—Thursday—Exactly the same as tour 7C, above.

Sept. 9—Friday—Fly by jet from Rome to New York.

TOUR FEATURES

TRANSPORTATION: Economy class air transatlantic, tourist class in Europe.

These airlines may be used:

Aer Lingus Irish Airlines, Air France, Air India, Alitalia, American Airlines, Braniff Airlines, British European Airways, British Overseas Airways Corporation, Canadian Pacific Air Lines, Capital Airlines, Continental Airlines, Delta Airlines, Eastern Airlines, Irish International Airlines, Lufthansa, National Airlines, Pacific Airlines, Pan American World Airways, Royal Dutch Airlines, Sabena, Scandinavian Airlines System, Swissair, Trans Canada Airlines, Trans World Airlines, United Airlines, West Coast Airlines, Western Airlines.

HOTELS: Twin bedded rooms with private baths (where available) in first class hotels, on Class A tours. Class B tours use same hotels everywhere but Rome where accommodations will be in second class hotels, apartments and/or private homes.

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SIGHTSEEING: With English speaking guides. Tours in all cities except one-night stops. Sightseeing depends upon length of stay, starting with half-day and ranging up to one and one-half days in Rome.

ALSO INCLUDED: Transfers of person and baggage between airport and hotels; tips where included in tour features (but not for personal services); free baggage allowance of 44 pounds; tour leader.

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OLYMPIC

GAMES

ROME . . 1960

AUGUST 25 TO SEPTEMBER 11

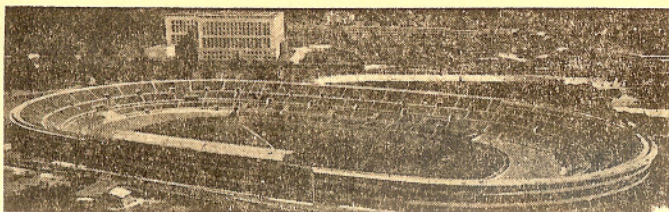
WITH

Track and Field News

VIA

B.O.A.C.

BRITISH OVERSEAS AIRWAYS CORPORATION



"TAFNOT"

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CELEBRITY BANQUETS: On the evenings of Sept. 4 and 6 you will meet with Games' athletes, coaches, and other personalities, for a get acquainted party and dinner.

TRANSFERS: to and from airport and hotel.

HOTEL: Class A tours in first class hotels with three meals daily. Class B tours in second class hotels (two meals daily) or apartments.

OLYMPIC TOUR 7C

(Tour IT-TAFNOT-7C. Printed June 1960)

(For additional Olympic tours see other Track & Field News tour folders.)

COST: Class A: \$1465; Class B: \$1390

August 14—Sunday—Leave New York aboard BOAC jet, arrive London and transfer to hotel.

Aug. 15—Monday—Full day of sightseeing, highlighting Marble Arch, Hyde Park, Picadilly Circus, St. James' Palace, London Museum, Houses of Parliament, Trafalgar Square, Westminster Abbey, London Bridge, Tower of London, etc.

Aug. 16—Tuesday—Morning excursion to Windsor Castle and Hampton Court, via Stoke Poges, Eton College and Runnymede. Afternoon at leisure.

Aug. 17—Wednesday—To Paris by air, transfer to hotel, and rest of day at leisure. Begin three days of full living in one of the world's most beautiful cities.

Aug. 18—Thursday—Full day sightseeing to the Place de la Concorde, Eiffel Tower, Tomb of Napoleon, Arch of Triumph, Madeleine Church, Palais de Justice, Latin Quarter, Sorbonne University, Cluny Museum, Notre Dame, etc.

Aug. 19—Friday—Morning at leisure and in the afternoon through the forest of Saint-Cloud to Versailles. Visit the magnificent former residences of the Kings of France.

Aug. 20—Saturday—By air to Amsterdam, transfer to hotel. Sightseeing tour of the Royal Palace, National Museum, Rembrandt's House and the Ryksmuseum.

Aug. 21—Sunday—By motorcoach to Cologne, Germany, home of the great gothic cathedral.

Aug. 22—Monday—By motorcoach and Rhine steamer to Heidelberg, famed University city.

Aug. 23—Tuesday—Drive to Lucerne, Switzerland.

Aug. 24—Wednesday—Tour of the city, both old and new, visiting the old painted covered bridges and the "Lion of Lucerne."

Aug. 25—Thursday—Drive through scenic Switzerland and Northern Italy to Milan.

Aug. 26—Friday—A pleasant drive takes you to Venice, the romantic city of canals.

Aug. 27—Saturday—Full day sightseeing of the city built over water. St. Mark's Square, the Doge's Palace, Rialto Bridge, Bridge of the Sighs, a gondola ride.

Aug. 28—Sunday—To Florence, by motorcoach. The center of art and culture.

Aug. 29—Monday—Full day visit to Uffizi Gallery, Pitti Palace, the Cathedral, baptistry, Ponte Vecchio Bridge, and Medici Chapel.

Aug. 30—Tuesday—After a drive to Rome, get settled and ready for the Olympic Games.

Aug. 31—Wednesday through Sept. 8—Thursday—Olympic Games. For details see box on facing page.

Sept. 9—Friday—Fly to Nice, jewel of the French Riviera. Transfer to hotel. Rest of day at leisure.

Sept. 10—Saturday—Morning at leisure. In the afternoon by motorcoach over the spectacular Grande Corniche Road to Monte Carlo.

Sept. 11—Sunday—Fly to Barcelona, Spain. Transfer to hotel and enjoy the rest of the day at leisure.

Sept. 12—Monday—Tour through the curious little streets, visiting the Cathedral, Bird and Flower markets, etc.

Sept. 13—Tuesday—Fly to Madrid, the splendid modern capital of Spain. Transfer to hotel and rest of the day leisure.

(Continued on Next Page)

TOUR FEATURES

(Tour IT- TAFNOT-1 Printed Feb. 1960)

Price: \$1155

If hotels (rather than private homes) are used in Rome, add \$120.

(Price is based on rates and fares as of Feb. 1, 1960 and are subject to change without notice.)

TRANSPORTATION: Tourist class air in U.S. and Europe, economy class transatlantic. The following airlines may be used:

Swissair, Alitalia, Air Lingus, Air France, American Airlines, Braniff Airlines, B.E.A., B.O.A.C., Capital Airlines, Continental Airlines, Delta Airlines, Eastern Airlines, K.L.M., Lufthansa, National Airlines, P.A.A., Sabena, S.A.S., Pacific Airlines, Swissair, Trans Canada Airlines, T.W.A., United Airlines, West Coast Airlines, Western Airlines.

HOTELS: Twin bedded rooms with private baths when available in first class hotels in London, Paris and Zurich. Rooms, with bath, in private homes in Rome (\$1155 tour); or room in standard quality hotel, twin beds, in Rome, (\$1275 tour).

MEALS: Continental breakfast provided in London, Paris and Zurich. No meals in private homes in Rome; three meals daily in hotel in Rome.

ENTERTAINMENT: Cocktail party, two celebrity banquets in Rome; farewell party in Zurich, as scheduled.

OLYMPIC GAMES: Class II tickets for all eight days of track and field—the best in the stadium.

ALSO INCLUDED: Sightseeing, as scheduled, with English speaking guides; transfers of person and baggage between airport and hotels (between airport and downtown terminal in Rome if private homes used); tips, where included in tour features, and not for personal services; free baggage allowance of 44 pounds; tour leader and tour host.

RESERVATIONS: Must be accompanied by deposit of \$250 per person. Refundable in full until June 1, 1960, thereafter less \$25 service charge and any costs for tickets or housing in Rome that cannot be resold.

FINAL PAYMENT: Due June 1, 1960.

RESPONSIBILITY: DeVoe Travel Service, Track & Field News and Henri Ligtelyn act only as agents for the transportation companies, hotels and contractors providing sightseeing and other vehicles and assume no liability, express or implied, for any damage, injury or delay, however caused or arising. We reserve the right to alter the tour itinerary whenever in our judgment it is in the best interests of the tour to do so, and to refuse to accept any prospective members at our discretion. The airlines concerned are not to be held responsible for any act, omission, or event, during the time passengers are not on board their plane or conveyances. The passage contract in use by the airline concerned, when issued, shall constitute the sole contract between airlines and the purchaser of these tours and/or passenger.

For Reservations Contact

LIGTELYN TRAVEL, 317 State St., Los Altos, Calif., or

OLYMPIC GAMES



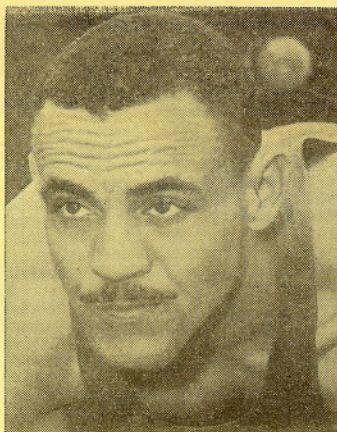
ROME

1960

21 DAYS
AUG. 22-
SEPT. 10

with MAL WHITFIELD
via BOAC
SWISSAIR

An Invitation
from
Mal Whitfield



Mal Whitfield, twice Olympic champion at 800 meters, says:

"Won't you join me at the 1960 Olympic Games in Rome? There is no event in the world to compare with the Olympics. And few cities can compare with Rome for beauty and historical interest. Put Rome and the Olympics together and you have a once-in-a-lifetime attraction.

"I'll be there—watching and coaching, not running this time—and I'd like to have you and my other friends join me. An event like this is much more fun when you are with friends, and with people of like interests. If you join me you will meet many of the world's greatest athletes and my other friends from the wonderful world of sport.

"Can I count on you?"

Your Tour Host

Your tour host is one of the all-time greats of the track and field world. Whitfield won the Olympic Games 800 meters titles in both 1948 and 1952, setting Olympic records. (His 1952 victory is pictured on the cover.) He held world's 880 record and won eight national championships. Today Mal is directing the sports education program in Liberia, Africa, and will bring the Olympic team of Liberia to Rome, joining you there. Before going to Liberia in June, 1959, Whitfield was a successful business man and a leader of the Negro community in Los Angeles. He joins with Track & Field News, the international sports monthly, in hosting this tour.

NO ROOMS IN ROME?

Reports from Rome say that there are no beds to be had during the Olympic Games. But members of the Mal Whitfield tour need not worry, for good accommodations in hotels and private homes, and equally hard-to-get tickets are on hand.

Your Tour Leader

Leading your tour to England, France, Switzerland and Italy will be Alberto DeVoeaux, president of DeVoe Travel Service of Los Angeles. He will personally escort you throughout your travels and will be assisted by English speaking guides and couriers. In Rome you will join forces with Games goers under the leadership of Track & Field News, the world's leading track and field publication.

ITINERARY

- Aug. 22 (Mon.) Lv. NEW YORK by air for London via B.O.A.C. jet.
- Aug. 23 (Tues.) Arr. LONDON in the morning. Rest of the day at leisure - shop, sightsee, rest, get acquainted.
- Aug. 24 (Wed.) LONDON. Full day of sightseeing.
- Aug. 25 (Thu.) LONDON. Morning at leisure. Afternoon excursion to Windsor Castle and Hampton Court.
- Aug. 26 (Fri.) By air to PARIS. Rest of day at leisure in the romantic capital of the world.

ECONOMY

is a feature of our tours. We try to give the most fun and travel for the least cost. That we have succeeded is attested to by our record as the undisputed pace setter in the field of international track and field tours. More than 400 men and women have taken Track & Field News tours in the last six years—a record far surpassing that of any operator of like tours.

- Aug. 27 (Sat.) PARIS. Full day of sightseeing.
- Aug. 28 (Sun.) PARIS. Morning at leisure, afternoon excursion to the storied Palace of Versailles.
- Aug. 29 (Mon.) PARIS. At leisure to enjoy the glamour, the beauty of Paris.
- Aug. 30 (Tues.) By air to ROME. Afternoon at leisure. In the evening, join tour host Mal Whitfield, two-time Olympic champion, for cocktails. Mal, who will have arrived early, will give you a full run down on the Olympic Games.

CELEBRITY BANQUETS

are tour highlights. World famous athletes and other celebrities of the sports world join tour members for these exciting, traditional gatherings.

- Aug. 31 (Wed.) to Sept. 8 (Thu.) ROME. Attend the Olympic Games with Mal Whitfield. Tickets for all eight afternoons of track and field. Enjoy a dinner party hosted by Mal Whitfield and two famed Celebrity Banquets with Track & Field News, meeting many of the participating athletes. Two half-days of sight-seeing with plenty of leisure time for additional sight-seeing, shopping, entertainment.
- Sept. 9 (Fri.) by air to ZURICH, Switzerland. Rest of day at leisure in this charming Swiss city.

INSTALLMENT PAYMENTS

may be arranged. Usually the lowest interest rates and the most convenience are obtained at your bank.

- Sept. 10 (Sat.) ZURICH. Morning sightseeing tour. In the early evening depart via Swissair jet for New York. Arrive NEW YORK same evening.

TOUR FEATURES

(Tour IT—TAFNOT-2 Printed Jan., 1960)

PRICE: \$1695

TRANSPORTATION: Tourist class air in U.S. and Europe, economy class transatlantic. The following airlines may be used:

Swissair, Alitalia, Air Lingus, Air France, American Airlines, Braniff Airlines, B.E.A., B.O.A.C., Capital Airlines, Continental Airlines, Delta Airlines, Eastern Airlines, K.L.M., Lufthansa, National Airlines, P.A.A., Sabena, S.A.S., Pacific Airlines, Swissair, Trans Canada Airlines, T.W.A., United Airlines, West Coast Airlines, Western Airlines.

HOTELS: Twin bedded rooms with private baths in first class hotels throughout.

MEALS: Continental breakfast throughout; three meals daily in Rome, including choice of box luncheon for the Olympics; parties and banquets as listed, and some other meals.

ENTERTAINMENT: As listed in the itinerary.

OLYMPIC GAMES: Top class tickets for four afternoons of track and field plus selected tickets to other sports.

SIGHTSEEING: With English speaking guides as indicated. All entrance fees paid.

ALSO INCLUDED: Transfers of person and baggage between airport and hotels; tips where included in tour features (but not for personal services); free baggage allowance of 44 pounds; tour leader.

RESERVATIONS: Must be accompanied by deposit of \$200 per person. Refundable in full until June 1, 1960, thereafter less \$25 service charge and any costs for tickets or housing in Rome that cannot be resold.

FINAL PAYMENT: Due June 1, 1960. Advance payments permitted.

RESPONSIBILITY: Art Rosenbaum, Henri J. Ligteyn and associates act only as agents for the transportation companies, hotels and contractors providing sightseeing and other vehicles and assume no liability, express or implied, for any damage, injury or delay, howsoever caused or arising. We reserve the right to alter the tour itinerary whenever in our judgment it is in the best interests of the tour to do so, and to refuse to accept any prospective members at our discretion. The airlines concerned are not to be held responsible for any act, omission, or event during the time passengers are not on board their plane or conveyances. The passage contract in use by the airlines concerned, when issued, shall constitute the sole contract between the airlines and the purchaser of these tours and/or passenger.

For Deposits and Information Contact:

ART ROSENBAUM
San Francisco Chronicle
Mission at 5th Street
San Francisco, California
(GARfield 1-1111)

SWISSAIR

**Tour of
EUROPE
and**

OLYMPIC GAMES

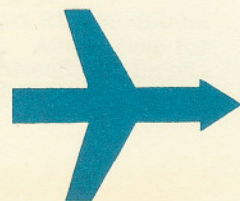
ROME - 1960

AUGUST 17 TO SEPT. 15

with

ART ROSENBAUM

San Francisco Chronicle
Executive Sports Editor



THE OLYMPIC GAMES

Originated in ancient Greece and revived in 1896, the Olympics are held each four years. Over 7000 of the world's top athletes, from some 70 countries, will compete in more than 20 sports, from track and field and swimming to canoeing and fencing.

September 6 — Tuesday

Hop to GENEVA by air. In the afternoon tour the home of the League of Nations and historic meeting place of many an international conference. See the Palace of the League of Nations, Ariana Park and Museum, Botanical Gardens, International Monument of Reformation, Cathedral of St. Pierre (1160 A. D.), Academy of Calvin and the Town Hall.

September 7 — Wednesday

To PARIS by air, transfer directly to hotel. In the afternoon begin four days of full living in one of the biggest and most beautiful cities in the world. Renowned since the 12th century as the first city of science and art in Europe, Paris is the very head and heart of all France.

In your hours of leisure you will thrill to the shopping, the incomparable sidewalk cafes, the high fashion, gourmet meals and Parisian shows.

September 8 — Thursday

Forenoon sightseeing by motorcoach to the Place de la Concorde, site of the Guillotine during the French Revolution, Eiffel Tower, Les Invalides with Tomb of Napoleon, Rue de la Paix and its fine shops, Arch of Triumph, Madeleine Church, the Opera and the 13th Century Sainte Chapelle.

Afternoon and evening, more time on your own. One evening attend the great show at Folies Bergere or Lido.

September 9 — Friday

Morning at leisure. In the afternoon, see Les Hailes, the principle market, Palais de Justice, Latin Quarter, Sorbonne University, Cluny Museum, Cathedral of Notre Dame, and the Church of the Sacred Heart of Montmartre.

September 10 — Saturday

Morning at leisure and in the afternoon through the forest of Saint-Cloud to Versailles. Visit the magnificent former residence of the Kings of France with its lavish apartments, Hall of Mirrors where the 1919 peace treaty was signed, and the Royal Chapel.

September 11 — Sunday

Fly across the English channel to LONDON, outstanding capital of the British Empire with traditions dating back many hundreds of years. Transfer directly to your hotel.

Rest of the day and evening at leisure in a city noted for its contrasts of modern life mingled with ancient customs.

September 12 — Monday

Full day of sightseeing, highlighting the fashionable West End, Marble Arch, Hyde Park, Piccadilly Circus, St. James' Palace, London Museum, changing of the guard at Buckingham Palace, Houses of Parliament, Trafalgar Square, Westminster Abbey, Fleet Street, St. Paul's, Guildhall, London Bridge, Tower Bridge and Tower of London. In the evening say goodbye to Europe with a gala special farewell party.

September 13 — Tuesday

Morning excursion to Windsor Castle and Hampton Court, via Stoke Poges, Eton College and Runnymede. Afternoon at leisure. Evening flight to SHANNON, Ireland and transfer to hotel.

September 14 — Wednesday

SHANNON. In the morning, shop at the famous tax free stores where many international bargains are to be had. Early afternoon, depart by Swissair jetliner for NEW YORK. Arrive late afternoon and, as desired, transfer to jet to San Francisco.

WHY JOIN A GROUP?

Joining this tour assures you of companions of like interests and of secure arrangements throughout. You have no worries over hotels and tickets in Rome, over air and hotel reservations, over schedules, baggage transfers, etc. Your time and energy is devoted to enjoying yourself. And you have plenty of time to yourself for personal preferences.

When you fly SWISSAIR
you enjoy SWISSCARE

Traditional hospitality
Superb cuisine
Hotel catering
Precision planning



SEE THE

1960

OLYMPIC GAMES

ROME, ITALY

AUG. 25 - SEPT. 11, 1960

WITH

TRACK & FIELD NEWS

TOURS

from \$838

PLEASE

fill out and return to:

Track & Field News, Box 296, Los Altos, Calif.

- Definitely not going.
- Interested in tours. Keep me informed.
- Definitely going. — people in my party.
- Deposit enclosed. (\$100 or more per person).
- Will send deposit no later than _____
- Please notify me before deadline for making deposits.

Without committing myself, at this time I prefer:
(circle preferences)

TOUR: A B C D E F G H I

In Rome: Deluxe Hotel 1st class Hotel 2nd class Hotel
Dormitory Private Home Own Arrangement

Air: Economy Class Tourist (\$113 more to Rome)
First (\$360 more to Rome)

If going by SEA: Join in Rome only.

Join Tour A B C D E F G H I

At Games: Good seats. Best seats (\$30 more.)

I am also interested in tickets to:

- Opening Ceremony (August 25.)
- Swimming (Aug 26-Sept. 3)—Rowing (Aug. 30-Sept. 3)
- Boxing (Aug. 3-Sept. 5)—Basketball (Aug. 26-Sept. 9)
- Football (Aug. 26-Sept. 10)—Weightlifting (Sept. 7-10)
- Closing Ceremony (Sept. 11)—Equestrian (Sept. 5-11)
- Canoeing (Aug. 26-29)—Cycling (Aug. 26-30)
- Modern Pentathlon (Aug. 26-31)
- Water Polo (Aug. 26-Sept. 3)
- Wrestling (Aug. 26-Sept. 6)—Hockey (Aug. 26-Sept. 9)
- Shooting (Sept. 5-10)—Yachting, Naples, (Aug. 29-S. 7)
- Fencing (Aug. 29-Sept. 10)—Gymnastics (Sept. 5-10)

HERE IS THE PROBLEM

From the Sept., 1958 "Travel Agent": "There are only 35,000 beds (not rooms) in all hotels and pensions in Rome. Only 25% (8750 beds) will be allotted to the official travel agents in 53 countries. Latest estimates indicate that about 130,000 people a day will come to Rome during the games. Camping areas, College dormitories and private homes will take care of about 65,000 people. This leaves 30,000 daily unfortunates without a place to sleep. For some of them cots will be set up in school buildings, but even with that a good many thousand will remain homeless."

Deposits are completely refundable, without question, until June 1, 1960

WHY A TOUR ?

Conducted tours are preferable to individual travel because:

1. They are cheaper.
2. All arrangements are made for you, without bother.
3. You have companions of like interests.
4. You have planned activities, but plenty of free time if you desire it.
5. Olympic Games are better enjoyed in the company of friends.
6. All problems of transfers, baggage handling, reservations, etc., are handled for you.
7. Tours, by advanced planning, often have reservations and tickets the individual cannot obtain.

Order in which deposits are made will establish a priority for preferred tickets, hotel and air reservations.

WHY JOIN OUR TOUR ?

1. This is THE track and field group. Track & Field News is the only magazine of its kind in the U. S., and is the only tour conductor capable of bringing together real fans from all over the country.
2. Tour members include noted coaches, parents and wives of Olympic athletes, sports writers and others who lend interest to the group.
3. Contact is made with athletes, coaches, writers and fans from other countries.
4. Celebrity banquets, at which athletes and other notables join you, are a famed tradition of these tours.
5. Track & Field News is the most experienced track tour operator. We have taken groups to six great international meets, from Helsinki to Melbourne.
6. Excellent seats, chosen for the true fan, are available.
7. Good hotels, well located, will be used.
8. Our office in a Rome hotel will provide a meeting place, information and travel service and other aids.
9. Track & Field News groups have a reputation for compatibility, and for being well informed.

PLEASE HELP US

We need to know your preference in tours, class of transportation, etc. The few minutes necessary to fill out the attached questionnaire will be well spent, for they will help make better tours possible.

TRACK & FIELD NEWS TOURS

Past:

- 1952 Olympic Games, Helsinki, Finland
- 1954 British Empire Games, Vancouver, Canada
- 1955 Pan American Games, Mexico City, Mexico
- 1956 Olympic Games, Melbourne, Australia
- 1958 British Empire Games, Cardiff, Wales
- 1958 European Championships, Stockholm, Sweden.

Future:

- 1959 Pan American Games, Chicago, Illinois August 28-September 3
- 1959 U.S.A. vs. U.S.S.R., Philadelphia, July 17-18
- 1960 Olympic Games, Rome Italy August 25 - September 11

TOUR MEMBERS

Included in previous Track & Field News tours have been:

Such noted coaches as: Dean Cromwell, 1948 Olympic coach; Jesse Mortensen, USC, and Frank Anderson, Texas A&M, 1956 Olympic coaches; Payton Jordan of Stanford; Ward Haylett of Kansas State; Bill Bowerman of Oregon; Oliver Jackson of Abilene Christian; and others.

Wives of Olympic athletes, such as: Mrs. Horace Ashenfelter, Mrs. Thane Baker and Mrs. George Mattos.

Fathers of Olympic aces Phil Coleman, Phil Conley and Jack Davis.

Writers such as Norris McWhirter, editor Athletics World; Harley Tinkman, Los Angeles Mirror-News; George Raborn, Waco Texas.

Such Track & Field News personnel as: Cordner Nelson, Editor; Bert Nelson, Publisher; Don Potts, Associate Editor; Roberto Quercetani, European Editor; Dick Bank, Editor-at-large.

And fans and tourists from all over the U. S., plus Canada, England and Italy.

TOUR GUESTS

Track & Field News' celebrity banquets have had as guests, among others, the following:

Olympic champions Bob Mathias, Bobby Morrow, Adhemar da Silva (Brazil), Parry O'Brien, Sammy Lee (diving), Walt Davis.

Head Olympic Coach Jim Kelly. Pakistan Coach Maj. Hamid. Australian Coach Percy Cerutti.

Olympic torch bearer Ron Clarke.

Olympic stars Thane Baker, Jack Davis and Al Hall of the U.S.; Derek Johnson and Chris Chataway of England; Mike Agostini of Trinidad; Kevan Gosper, Hec Hogan and Chilla Porter of Australia; Herb McKenley of Jamaica; and others

Send deposits and questionnaires to:
These tours available only from:

TRACK & FIELD NEWS
Box 296 Los Altos, Calif.

NOVEMBER 1, 1958

IMPORTANT NOTICE !

1. Demand for 1960 Olympic Games accommodations is the greatest in history. Rome, always one of the world's greatest tourist attractions, will be doubly jammed for the world's greatest sporting event. Hotels of any kind will be available to only about 25% of the expected 135,000 daily visitors; good hotels will be extremely difficult to get into. Good stadium tickets also are very limited. (See back page.)
2. Track & Field News has been planning its 1960 Olympic tour for two years. Our tour manager has just returned from on-the-spot negotiations in Rome. We have completed arrangements for a limited number of excellent hotel rooms and good tickets, and air space is reserved.
3. The itineraries and prices in this folder are the result of this foresighted planning. Prices are tentative, inasmuch as the Olympic Games are nearly two years off and prices can vary. Itineraries are tentative, pending additional careful planning and awaiting statement of preferences and suggestions by tour members (please return information blank to us, whether going or not.) But even though these tours are tentative in some detail, they are close enough to the final plans to allow you to make your plans.
4. Therefore, deposits are in order, NOW. We request a deposit of \$100 per person (more is acceptable) on the understanding that the deposit is refundable in full, without question, until June 1, 1960. If you change your mind, or if you don't like our final plans, you have only to ask for a refund. Immediate deposits are urged because:
 - a. We can judge the number of accommodations and tickets needed only by a present show of interest.
 - b. Since demand is already great, is increasing, and a large number of deposits is in already, and since our arrangements will be limited, there is the strong possibility that late comers may be left out entirely.
 - c. Even if we should be able to take care of all who want to join our popular tours, it definitely will be impossible to provide preferred accommodations and tickets for everyone. Order in which deposits are made will be the only fair method in establishing priorities for the limited and most desirable hotels and stadium seats, etc.

GOING BY SEA ?

It will be possible to cross the Atlantic by ship and join one of the Track & Field News tours, either in Rome, or on the way to Rome. Steamship reservations and all other arrangements will be made by us.

Upon receipt of your deposit (\$100 or more) we will forward information on steamship services and will make application for the space you desire. However, such reservations cannot be definite before the Fall of 1959. Cost of the tour will be adjusted on the basis of the steamship space obtained.

TENTATIVE ITINERARIES

NOTE: These itineraries and prices are as close to being definite as is possible two years in advance. Changes are to be expected, but they should be minor. More detailed itineraries will be presented early in 1959. It is likely that other variations will be presented.

TOURS	PRICE
A 14 days. Aug 28 to Sept. 10. Fly New York to Rome and return. 12 days in Rome. 2nd class hotel or private home.	\$838
B Same as Tour A, but first class hotels transfers, etc.	\$952
C 21 days. Aug. 24 to Sept. 13. By air all the way, N. Y. to Rome and return, with stopovers in Lisbon, Madrid, Nice and Paris. 10 nights in Rome. 2nd class hotels	\$968
D Same as Tour C, but first class hotels throughout.	\$1116
E 21 days. Same as Tour C, but stopover in London instead of Paris.	\$968
F Same as Tour E, but first class hotels throughout	\$1116
G 28 days. Aug. 15 to Sept. 10. By air (from N. Y.), motorcoach and Rhine steamer, via London, Paris, Brussels, Amsterdam, Cologne, Heidelberg, Lucerne, Milano, Venice, Florence, to Rome (10 days.) First class.	\$1195
H 28 days. Aug. 29 to Sept. 18. Same as Tour G, but in reverse order. First class.	\$1195
I 36 days. Aug. 15 to Sept. 18. From New York, by air, motorcoach and Rhine steamer, via London, Brussels, Amsterdam, Cologne, Wiesbaden, Heidelberg, Lucerne, Milan, Venice, Florence, to Rome (10 days), returning via Nice and Paris. First class.	\$1354

INCLUDED IN ABOVE TOURS

All transportation. Economy class air; deluxe motorcoach. Rooms (2 to a room), first class or second class as indicated.

All breakfasts; lunch or dinner everywhere except Rome, London and Paris; two celebrity banquets in Rome; conducted sightseeing, including 2½ days sightseeing in Rome. Transfers, from airport to hotel, etc. Olympic Games tickets for eight days of track and field (good location; if best possible tickets are desired, pay \$30 extra.) Tips where payable in advance. Services of tour leaders and the Rome office of Track & Field News.

IT IS IN YOUR INTEREST

to fill out and return this form. We must have a firm idea of how many are going to Rome. We will limit our reservations and arrangements accordingly. As the demand will exceed the supply we will be unable to increase our arrangements later. Thus you run the risk of being left out if you don't help us plan now. Better yet, reserve a place on the tours, and establish a priority for preferred seats, and hotels, by sending your deposit now.

IMPORTANT INFORMATION

on the other side. Please turn over

TOUR FEATURES

(Tours IT-TAFNOT-3, 4, 5, 6, 7, 8, 9, 10. Printed March 1960)

PRICE:

Tour	1st Class	2nd Class
SPRINTS	\$1125	\$ 990
METRIC MILE	\$1290	\$1155
HURDLES	\$1455	\$1320
DISCUS	\$1580	\$1440
STEEPLECHASE	\$1465	\$1330
POLE VAULT	\$1570	\$1435
MARATHON	\$1390	\$1255
JAVELIN	\$1230	\$1095

TRANSPORTATION: Economy class air transatlantic, tourist class in Europe.

These airlines may be used:

Swissair, Alitalia, Air Lingus, Air France, American Airlines, Braniff Airlines, B.E.A., B.O.A.C., Capital Airlines, Continental Airlines, Delta Airlines, Eastern Airlines, K.L.M., Luffhansa, National Airlines, P.A.A., Sabena, S.A.S., Pacific Airlines, Trans Canada Airlines, T.W.A., United Airlines, West Coast Airlines, Western Airlines.

HOTELS: Twin bedded rooms with private baths (where available) in first class hotels, on first class tours. Second class tours use same hotels everywhere but Rome where accommodations will be in second class hotels, apartments and/or private homes.

MEALS: Continental breakfast throughout; three meals daily in Rome in first class accommodations (two meals daily in Rome in second class hotels, none in apartments or private homes); additional meals in some other cities.

OLYMPIC GAMES: Ideal seats for all eight afternoons of track and field. Tickets to other events available at extra cost. Two celebrity banquets.

SIGHTSEEING: With English speaking guides. Tours in all cities except one-night stops. Sightseeing depends upon length of stay, starting with half-day and ranging up to one and one-half days in Rome.

ALSO INCLUDED: Transfers of person and baggage between airport and hotels; tips where included in tour features (but not for personal services); free baggage allowance of 44 pounds; tour leader.

RESERVATIONS: Must be accompanied by deposit of \$250 per person. Refundable in full until June 1, 1960, thereafter less \$25 service charge and any costs for tickets or housing in Rome that cannot be resold.

FINAL PAYMENT: Due June 1, 1960. Advance payments permitted

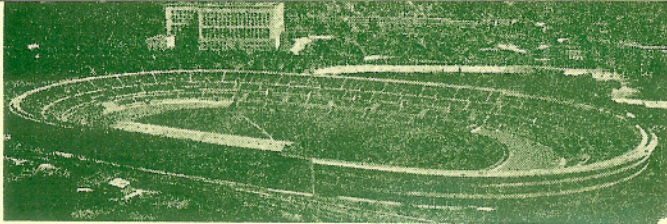
RESPONSIBILITY: Track and Field News, Henri J. Ligtelyn and associates act only as agents for the transportation companies, hotels and contractors providing sightseeing and other vehicles and assume no liability, expressed or implied, for any damage, injury or delay, howsoever caused or arising. We reserve the right to alter the tour itinerary whenever in our judgment it is in the best interests of the tour to do so, and to refuse to accept any prospective members at our discretion. The airlines concerned are not to be held responsible for any act, omission, or event during the time passengers are not on board their plane or conveyances. The passage contract in use by the airlines concerned, when issued, shall constitute the sole contract between the airlines and the purchaser of these tours and/or passenger.

For Deposits and Information Contact:

TRACK AND FIELD NEWS, Box 296, LOS ALTOS, CALIFORNIA, or

YOUR TRAVEL AGENT

HOW TO SEE THE OLYMPIC GAMES



OLYMPIC GAMES ROME, ITALY

Aug. 24 to Sept. 10, 1960

Staged only every fourth year, the Olympic Games are the world's greatest sporting event. This year the eternal city of Rome plays host to over 6000 athletes and tens of thousands of spectators. Over 70 nations will compete in 20 sports in an athletic spectacle unmatched in all history.

So great is the combined attraction of Rome and the Olympic Games that the individual traveler-sports fan has a most difficult time making arrangements. Best tickets were sold early. Good hotel accommodations were booked solid as early as 1958. Other cities on the path to Rome are very busy, too. At this stage, you will be lucky indeed to make desirable individual arrangements.

Yet you can see the Olympic Games, and with a minimum of effort. Eight group tours, ranging from 14 to 35 days, from \$990 to \$1580, and providing a variety of itineraries, are available to you.

Joining a tour does not mean you will be herded around, constantly told what to see and where to go. An Olympic tour means that your arrangements have been made for you. You have the finest seats in the Olympic Stadium. You have a choice of good accommodations in Rome. Your air reservations are secured, as are your stops before and after Rome. You are relieved of all travel problems and worries and left free to enjoy the Games and Europe.

And these Olympic Tours mean even more. By joining a Track and Field News sponsored Olympic Tour you join the keenest fans in all America. Widely acknowledged as the world's leading track and field magazine, Track and Field News is an old hand at escorting travelers to international athletics contests. Over 400 happy fans have been with us at Olympic Games, Pan American Games and other thrilling sports events.

As a member of our group you are brought close to the Games. Your tour will include famed coaches, former athletes, relatives of competing athletes, newsmen, and the experts of the Track and Field News staff. You will meet many of the stars of the Games at our traditional Celebrity Banquets. You will meet fans from many countries, all attracted by the undoubted prestige of Track and Field News.

But these Olympic Tours are not entirely sports oriented. As the itineraries show, much of the time is spent in other key spots in Europe. Experienced travel managers have put together itineraries offering the best visits to Europe at the most reasonable costs. In the past, as a matter of fact, our tours have been divided almost equally between keen track fans and travelers who want to number the colorful Olympic Games among their happiest, most lasting memories. Women and children are always welcome and made to feel at home.

Costs in Rome have been raised, naturally. Some are completely out of line. But pre-planning has enabled us to secure good accommodations at the best possible rates. And a choice of two classes of accommodations provides the opportunity for real savings. Class A accommodations are available in first class hotels, while Class B accommodations will be in second class hotels, apartments and/or private homes.

Won't you join us on these fun-packed tours?

SE FROM!

Movement between cities is by air when itinerary indicates "fly to"; otherwise, transportation is on the surface, by train, bus or river steamer.

TOUR	TOUR	TOUR
"OLE VAULT"	"MARATHON"	"JAVELIN"
35 Days	28 Days	20 Days
Aug. 21-Sept. 24	Aug. 21-Sept. 17	Aug. 21-Sept. 9
35 2nd Class*	\$1255 2nd Class*	\$1095 2nd Class*
70 1st Class	\$1390 1st Class	\$1230 1st Class
New York Lisbon	Lv. New York Ar. Lisbon	Lv. New York Ar. Lisbon
to Madrid	Fly to Madrid	Fly to Madrid
to Barcelona	Fly to Barcelona	Fly to Barcelona
to Nice	Fly to Nice	Fly to Nice
to Rome	Fly to Rome	Fly to Rome

OLYMPIC GAMES (All Tours)

Events start August 31, continue every afternoon through exception of Sunday, Sept. 4. The best seats in the stadium, the finish line, have been obtained for tour members and are free of the tour. Tickets for other events are available at additional cost.

Florence	Fly to Zurich	Rome to N.Y.
Venice	Fly to Paris	
Milan Lucerne	Fly to London	
Heidelberg Cologne Amsterdam to Paris	London to N.Y.	

to London
London to N.Y.

Jet flights will be utilized across the Atlantic where available and on some flights within Europe.

