

SAVG

August 21, 1951
1187 Peerless Drive
El Cajon, California

TRACK AND FIELD NEWS
P. O. Box 248
San Bruno, California

Dear Sirs;

I am writing you in regards to changing where you send my "news". Please send them to ;

Chuck Esser
1187 Peerless Drive
El Cajon, California

OK

My former address was Tulelake, Calif.

I think your paper is a fine one and thanks for all the work you must put in on it. It is the only place where a real track fan can get good coverage of the happenings of the track world.

Why cant you have a section soon where the prep stars of the country put on a mythical national meet. It might be interesting in that it would bring forth many arguments as to your placing of the stars.

A bone to pick with you.

While looking through my old issues of your paper I found in your first issue a relay time of 7:29.0 given to Swedennin the 2 mile relay. What ever happened, wasn't approved or was it a misprint.

Could you list all the relays run in the world, including all the odd ones.

Sincerly yours,
Chuck Esser

Chuck Esser
1187 Peerless Drive
El Cajon, California

Sand

ALYTH
HOLLOW ROAD
FELSTED
ESSEX - ENGLAND
FELSTED 297

Sept. 13th 1952.

Dear Sir,

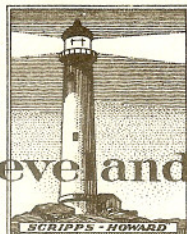
My prime object in writing to you is to congratulate you and your correspondents on the excellent quality of the Olympic issue of "Track & Field News", it really is magnificent and I as a comparatively new subscriber would like to thank you for the result.

However, while I am writing I feel that I should point out that an error had I believe been made in the compilation of the 10,000 metre All-Time list. It appears that F. Norris (G.B.) who has a mark of 30-9.8n (At Helsinki 7/20/52) to his credit has been omitted.

Yours faithfully,

Ian Buchanan
Ian Buchanan.

CORRECTIVE



The Cleveland Press

CLEVELAND 14, OHIO

Cleveland, O.

Sept. 16, 1952

Dear Cordner:

Sorry for the delay in answering yours of Sept. 1, but I've been out of town for two weeks doing my annual Big Ten football training camp tour.

You betcha I'll take care of the Dillard profile for one of your winter issues. Customarily, guys who write for a living don't relish doing pieces gratis, but in our case, it's different. We track nuts have to stick together and help each other out.

Your Olympic edition was terrific. That's the only way to describe it. It's a MUST for anyone interested in track. Too bad every track fan in the country doesn't know about ~~the~~ the value received in Track & Field News. They'd all subscribe.

(Incidentally, you can quote the above paragraph if you happen to run a column of comments on that issue.)

Will get the Dillard copy to you within two or three weeks.

Regards to you and Bert,

Jack

Jack Clowser, Sports Dept.

Save
Mr. Cordner Nelson
Editor, Track and Field News
San Bruno, Calif.

Dear Mr. Nelson

Since the end of the track and field season last July I have been trying to locate the address of Track and Field News. Finally a few weeks ago I happened to attend a track coaches' clinic at Mt. San Antonio Junior College and while I was there I got the address of your paper.

Last week I recieved my first edition and was overwhelmed that something like this has been coming out for several years and I didn't know anything about it. You see, I am what you would commonly call a "track nut".

I don't think there is any other sport that I enjoy and take more interest in, than track and field. I am employed at the Los Angeles Examiner in their sports information department and have alot of time to do research and follow the cinder sport.

At the present I am trying to scrape up some money so I might be able to take this unique tour that you proposed in your January issue, but so far I just can't seem to make ends meet.

The purpose of this letter though, is just to let you know that I am very interested in your paper and would be only to willing to offer any material you might be able to use.

Another thing I thought you might like to here about, is that another one of your new subscribers, Gary Hunt, and myself invented a track and field game back in 1948 but we haven't been able to do much with it. We think it is alot of fun and we would be glad to send you a copy of the rules and procedure, if you would be interested in it.

Thanking you for the time you have given to this letter and wishing you and your brother continued success in your paper.

Sportingly,

Al Krebs

Sports Information

OK
Samp

UNIVERSITY OF MICHIGAN
ANN ARBOR, MICHIGAN

BOARD IN CONTROL OF INTERCOLLEGIATE ATHLETICS



Dear Cordner,

Just a note to ask if Barnes and Company have paid you for that \$ 5.00 add I placed last July? When I got your bill, I sent it to them, and they said they would take care of it. If I don't hear from you, I will assume that it has been paid..

Enclosed is another add I would like to have you put in the next issue UNLESS Barnes have already sent one to you. If you have one from Barnes, forget the one I have enclosed. I don't know what the hell they are doing on the selling end, and they may or may not have sent something to you. By the way the books are selling very well...the fellow that did the illustrating is responsible...he is as good as they come.

Your OLYMPIC ISSUE was out of this world. I knew ~~it~~ it would be good, but I didn't figure it would be that good....

As usual,

Don
Don Canham
Track Coach

Run it the following month if Barnes has sent one

FRANKFORD HIGH SCHOOL

OXFORD AVENUE AND WAKELING STREET

PHILADELPHIA, 24

April 15, 1952

Messrs. Cordner and Bert Nelson

Track & Field News

San Bruno, Calif.

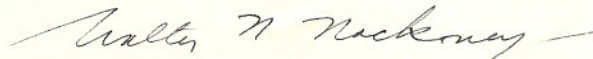
Gentlemen:

First of all, I wish to compliment you and your staff for the excellent track reporting job that you people have done. I believe that you have done a great deal to increase the interest in track with your publication. The Olympic trip that you arranged was a magnificent thing, although I, like so many others cannot take advantage of it.

Do you think it would be advisable or possible to run an article in the near future on "High School Boys who have made the Olympic Team in the Past"? It would be interesting to see a compilation of those who were able to ~~make~~ the team while they were of high school age.

With best wishes to you and your continued success with your publication, I remain,

Yours truly,



Walter N. Nackoney
(Physical Education Dept.)

Save



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April 15, 1952.

Gentlemen:

*Please find attached checks to cover
another years subscription of "Track & Field News".*

*Not being active in track any more,
you know that I am anxiously looking for-
ward to each issue of your fine publication.*


*Yours very truly
Herb Barten.*

Done

Praha, 17th March, 1953.

TRACK AND FIELD NEWS,
World Wide Coverage of Track and Field,
P.O.Box 248,
SAN BRUNO, Cal.,

Gentlemen:

 Until recently I had been able to follow up all the news appearing in your journal. Regretably, at present I have no possibility of getting into my hands that periodical of yours which, indeed, was offering me as well of professional articles, of interesting news and of statistical data.

As your journal is very much missed by me and as I am unable to subscribe to it at the time being, may I now approach you to ask whether it would not be possible to send the journal to my address. For the present our Ministry of Finance does not allow any remittances to be effected abroad for similar purposes and that is why I cannot send you the necessary subscription fee. I, however, believe and am convinced that you will be sending me your magazine "Track and Field News". I would, of course, be most happy if I could return your kind and friendly service in any way until such time as it would be possible to remit the subscription fee in the normal course or until I find some way how to settle the fee. I would be in a position to furnish you regularly with information on light athletics in our country and in other East European countries as well. I myself am acting as voluntary trainer already for several years past and among others I also have trained up the European record holder in shot putting, Jiří Skobla /17,12m/ then the hammer thrower Miloš Máca /58,57m/ the young Oldřich Engl /56,28/.

I am gladly looking forward to your kindly attending to my request and, if such be the case, I would be gratified to cooperate.

With sportsman's greeting

Otakar Vodička,
Klikatá 353,
Praha-Jinonice,
Czechoslovakia.

Sans

Al Franken
Publicity - Promotion

Sene

Jan 20, 1954

Dear Bert & Cordue:

J & F News continues
to get greater every month.

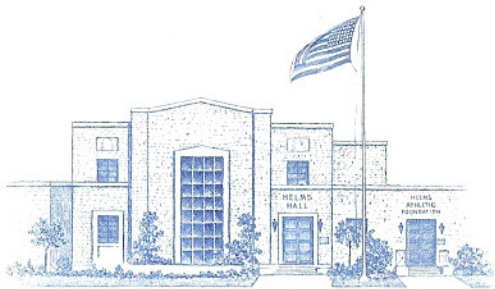
I don't know how a
t & f publicist could exist
without your publication.

We're already at work
planning for Compton. Let me
know if you have any ideas
for our mile. It looks as if
Santee will run & I'm hopeful of
Barthel.

That Vancouver trek sounds
great, but probably impossible for
me because of a date conflict with
my biggest account here.

Regards

Al



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January 13, 1954

Mr. Bert Nelson, Publisher
Track and Field News
P. O. Box 296
Los Altos, California

Dear Bert:

Thank you kindly for your note of January 6th, attached to which was a copy of your letter to Ted Smits, Sports Editor of the Associated Press.

We thought that your suggestion concerning the University of Southern California Track Team had considerable merit. We don't know just exactly how we might fit into the picture of honoring the University of Southern California Track Team, but we surely will give some thought to it.

When it comes time for us to hold our All-Southern California High School Track and Field Awards Program at Helms Hall in June, we surely would like to have you be present for the big event. For all that you have done for Track and Field through your outstanding publication, we would be very proud to have you make presentation of some of the awards to the young men who have achieved in an outstanding manner upon the cinder paths during the 1954 season.

If it would be possible for you to attend the awards program, although we have not yet determined a definite date, we would like to have the opportunity of recognizing Track and Field News for its outstanding coverage of Track and Field. This recognition would come in form of a special award to your splendid publication. You and Cordner are to be congratulated for the time and effort which you have devoted in the interest of a wholesome sport.

With best wishes.

Most cordially yours,

W. R. "Bill" Schroeder

WRS muf
"Victory is a worthy result for which to strive fairly" - PAUL H. HELMS

Save

Budapest, the 719.1957

Dear Mr. Nelson,

I am glad to informe you, that I received to day the Olympic books you was kind to order for me according to your last letter. I received the books from London too, which was ordered by The Evening News.

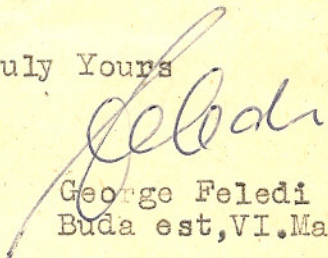
I should like to say a heartily thank for your generosity and now I want to return your favour.

I beg you to informe me what kind of photos you need, and I hope to send you soon a lot of photos.

Please, let me mention, that I receive the Track and Field News, regurarly and I spend always some happy ~~da~~ ys studying the fine articles.

Awaiting an answer soon I remain

Ver y truly Yours


George Feledi
Buda est, VI. Majakovszky u. 26

NL

20 GILLIVER ST
VAUCLUSE, SYDNEY

N.S.W. AUSTRALIA

13/6/58.

Dear Sir,

I have just received my copy of
Track Newsletter dated 22nd April 1958 &
noticed that you are advertising as
available to subscribers the Coaching
Newsletter of the British Amateur Athletic
Association.

Would you please be so kind as
to remit a copy at your earliest
convenience.

Congratulations to you on both T & F News
& Track Newsletter. Wonderful publications!
Keep the standard up, as both are
welcome amongst my track circle of
friends. Each copy is avidly read & then
filed away for reference purposes.

Do you require a regular & permanent
correspondent in Sydney, to send results
of Sydney meets only. If so, I am willing
to make myself available to you. Please let
me know.

Yours faithfully
Tony Smithers

First fold here

Il diritto di invio aerea di una lettera aerea di posta aerea.

From

TONY SMITHERS
20 GILMER AVE
VAUGHANSE, SYDNEY
N.S.W.

AUSTRALIA

California
U.S.A.

Box 296 Los Altos

"Track Newsletter"
The Editors



AL 10

BY AIR MAIL

To open cut at top

AEROPGRAMME



Second fold here

✓ "Looks better with every issue". Earl Alexanderson, Buffalo.

I have been reading your brilliant and distinctive coverage of track and field with ever increasing interest for almost vie years and am looking forward to many more years of pleasant reading. Yours is certainly a job well done. Clare Humphrey, Los Angeles.

✓ "No-one who wants to keep up with track and field news and developments can afford to do without your Track & Field News". Pincus Sober, Chairman AAU Track & Field Committee.

✓ C "Your news and service are a great book to us all". Larry Snyder,

✓ "Your NEWS should be in the hands of all track coaches and key track people". Carl Coan, Annapolis, Md.

✓ "You have terrifically complete coverage". William Falk, Providence, R.I.

✓ "This monthly paper is to track what the Sporting News is to baseball". Don Pierce, Sports Publicist, U. of Kansas.

"It is a wonderful service for persons interested in this fine sport". Gilbert H. Lang, San Francisco.

✓ "T&FN is as welcome every month as a drink of water after a ten-mile run". Robert Harris, Minneapolis.

✓ C "You have done more for the track and field coaching profession and track, than all the coaches put together." Hilmer Lodge, Coach, Mt. San Antonio College, Calif.

✓ "This is the greatest sports publication. Your coverage of the AAU and NCAA meets was exactly what I wanted". James Morton, Gulfport, Miss.

C "I do not know how you do such a fine job of keeping track of so many runners and their positions at various stages in the races." Tom Betts, coach, Univ. of Missouri.

✓ F "I think it's really out of this world, especially now when more action photos appear". Ulf Lagerstrom, Onsala, Sweden.

F "I am always very pleased with your magazine and send you my congratulations for." Jean Dupont, Mouvaux, France.

✓ "I am tremendously impressed with ~~Track & Field News~~". Herman Masin, Editor, Scholastic Coach.

#It is absolutely wonderful". Robert Jensen, Altadena, Calif.

✓ F "Without exaggeration the best of its kind in the world". Josef Zdychmec, Prague, Czechoslovakia.

✓ A "I appreciate your publication very much". P.W. Tolhurst, London, England.
~~your paper will increase their knowledge and devotion to the best of all sports.~~ Reading the News inspires me". George Roseme, former NCAA javelin record holder.

Your little publication is a gem for all us "Track Nuts". Much of the information is not generally available and all of the writers are experts who really know the sport. More power to you. Lewis Chandler, Beverly Hills.

As do many, may other track followers, I enjoy the News very much, and only hope you will keep it going for as long as track remains the number one sport in the world, which of course is for ever. Jack Rose, Pasadena, Calif.

T&FN has been a wonderful publication in its field and I have enjoyed every line of every issue since I began to read it regularly over a year ago. Keep up the good work. Roy Terrell, Sports Illustrated.

Olympic Issue

It's superb

It's superb. Robert Fineberg, Los Angeles.

It really covered the events in an authoritative and interest way. Jess Mortensen

Gold Medals to you and your staff upon your most excellent Olympic edition. ~~and~~
Walter C. Mack Glendale, Calif.

I received My T&FN Olympic issue yesterday and so TV went without me last night. Sure was great coverage by all of you. --H. E. Martin, Victoria, Texas.

It was a doozy. Vincent Reel

Your Olympic report is by far the best report I have seen on the track and field down there. So good, in fact, that I recommended it to my listeners on the air. Henry Schacht, KNBC

It is so superbly professional that if you never do anything better you'll be long remembered for it. Bob Schmidt, Occidental Graduate Mgr.