



PALO CLUB

OF PALO ALTO, CALIF.

ANNOUNCES

its

8TH ANNUAL

"MILLION DOLLAR" SPORTS BANQUET



JAN. 26TH, 1954, AT RICKEY'S STUDIO INN, NEAR PALO ALTO

Featuring presentation of GLENN (POP) WARNER award to BOB GARRETT of Stanford, who was voted the most valuable senior college football player on the Pacific Coast for the 1953 season.

WINNERS OF THE AWARD

1949—Eddie LeBaron, College of Pacific.

1950—Russ Pomeroy, Stanford.

1951—Ollie Matson, USF.

1952—Jim Sears, USC.

1953—Bob Garrett, Stanford.

The outstanding sports figures in Northern California attend the "million dollar" banquet each year to honor "Pop" Warner and the winner of the award named in his honor.

For the fourth consecutive year Bud Foster, who is one of the outstanding sportscasters in the nation, will serve as master of ceremonies.

Scenes at Past Palo Club Featuring Presentation of



Left to right – Norm Standlee, Frank Albert, Bo Molenda, Bob Mathias, Gordy Soltau at 1952 banquet.



Pop Warner presents award to Russ Pomeroy at 1951 banquet.



Jim Sears receives award from Pop Warner at 1953 banquet.



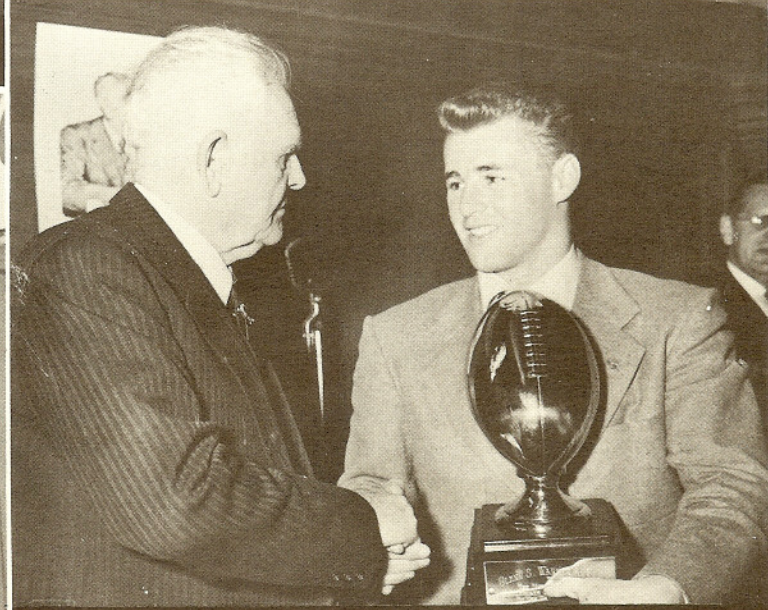
Mike Garcia and Bud Foster at 1952 banquet.



Left to right – Bob Mathias, Dink Templeton and Les Steers at 1951 banquet.



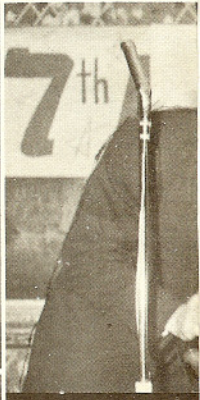
Branch Rickey Jr., and Bud Foster at 1952 banquet.



Eddie LeBaron receives award from Pop Warner at 1950 banquet.



Bob Garrett of the fifth annual award as the senior college on the Pacific C



Billy Martin re Series catch at



Eddie Joost a at 1953 banqu

'Million Dollar' Banquets the 'Pop' Warner Award



Left to right – Lynn Waldorf, Pete Kmetovic, Chuck Taylor and Bob Bronzan.



Left to right – Sportscasters Paul Smith, Jack Shaw, Carroll Hansen, Bob Fouts and Hal Wolf at 1949 banquet.



Pappy Waldorf and Eddie Forrest at 1950 banquet.



Stanford winner
ual Pop Warner
most valuable
football player
coast in 1953.



Norm Standlee raises \$450 in plea for march of dimes at 1953 banquet.



Ollie Matson receives award from Pop Warner at 1952 banquet.



beats World
1953 banquet.



Bud Foster and Leo Nomellini at 1953 banquet.



Ty Cobb and Bud Foster at 1952 banquet.



and Bud Foster
et.

Comments of Sports Writers Attending Last Year's Banquet

**WILL CONNOLLY,
SAN FRANCISCO CHRONICLE:**

"It's too bad the PALO sports show isn't put on the road; say, in the San Francisco Civic Auditorium or the Cow Palace, where more people could see it.

"On second thought, it's best to leave well enough alone. The PALO club had the imagination to conceive the format seven years ago, and it shouldn't be taken from them. Any attempt to move the 'million dollar banquet' from the Peninsula would surely meet opposition from the club membership.

"At the banquet it would be difficult for a man to throw a French roll without knocking an all-American, an all-pro, a New York Yankee, yesteryear's No. 1 coach, an Olympic Games' hero, a baseball Hall of Famer or a great basketballer. The concentration of athletic names was so great that, with reasonable accuracy, a playful diner could bag half a dozen with one shot."

**CURLEY GRIEVE,
SAN FRANCISCO EXAMINER**

"The annual 'million dollar banquet' of the PALO club, held at Rickey's Studio Inn last night, was a scintillating success from the point of entertaining comment squeezed out of notable sports figures by Master of Ceremonies Bud Foster.

"There were a few brief and impressive speeches, too. One was by Pop Warner when he awarded the Warner trophy to Jim Sears of USC as the outstanding senior gridder on the Pacific Coast during 1952. Another was by Ty Cobb.

"It was a great gang and great outing, and did justice to a great club that isn't too engrossed in sports to help kids, boost the March of Dimes and contribute support to every other worthy or charitable cause."

RAY HAYWOOD, OAKLAND TRIBUNE:

"The PALO club sportsters call their annual affairs the 'Million Dollar Banquet' because a million dollars worth of talent usually attends. Last night was no exception. The gathering was a sports columnist's dream—providing he took time to take notes between bites of the medium-rare 14-ounce steak.

"One of the few serious notes in the program was the introduction of Norm Standlee, former Stanford and 49er full-back star, walking with a cane but the winner of a recent bout with polio. The PALO club, on the spot, founded a Norm Standlee Fund which will go into the March of Dimes to help the organization which did so much to help Standlee. Some \$450 was put in the pot in a few minutes.

"The meeting closed with the presentation of a wrist watch, from the club to Bud Foster, master of ceremonies. It was inscribed simply and truthfully:

"To the best sportscaster in the United States.' 'No one disputed that award.'"

**ROGER WILLIAMS,
SAN FRANCISCO NEWS:**

Ty Cobb, one of baseball's all-time greats, sat back enjoying every minute of a talk at the PALO club's 'Million Dollar Banquet' by Billy Martin, batting hero of the New York Yankees' World Series victory over the Brooklyn Dodgers.

"Martin described his fights with Jim Piersall of Boston and Clint Courtney of St. Louis.

"I knocked them both flat,' said Martin, when asked by Bud Foster how the fights came out."

"Where but at the PALO club would a sports columnist get quotes like the above."

LOUIS DUINO, SAN JOSE MERCURY:

"The PALO sports club is quite an organization. Every year the membership sponsors a dinner which they call the 'Million Dollar Banquet.' It is called that because they invite athletes, coaches and other celebrities who could easily command a million dollars for their collective services. The event keeps growing year by year and everybody who is somebody in Northern California attends."

JIM SCOTT, BERKELEY GAZETTE:

"Northern California probably never has had a sports dinner quite like the PALO club's 'Million Dollar Banquet' whose seventh renewal last night jammed the largest dining room at Rickey's Studio Club to its capacity.

"The elite of Bayville's sports whirl was on hand for this colorful show. It is truly one of the outstanding sports functions in the nation."

Hole-in-One Tournament

Plans are already being made for the club's eighth annual hole-in-one tournament at Ross Dodges' Peninsula Fairways, located three miles south of Palo Alto on El Camino Real.

The tournament is the largest of its kind in the world. Over 100,000 balls have been shot in the meet during the past two years.

All profits from the tourney goes to promote sports and recreational activities for youths and adults on the mid-Peninsula.

Note—The "million dollar" banquet is financed entirely from dues contributed by members.