

(From "Track & Field News", September, 1954)

The Fifth European Track and Field Championships passed to athletic history as one of the greatest spiked-shoe festivals of all time. In terms of great performances these Games were probably second only to the Helsinki Olympics. Three world records were broken and one European record equalled. 31 national records were broken, 7 equalled, and 16 meet and 15 track records shattered."

CONDITIONS OF TOUR

PRICE: \$1085. Short Tour B or C, \$940. (Add \$113.40 for Tourist Class fare transatlantic. First class and deluxe class also available at extra cost.) Fares subject to government approval.

TOUR INCLUDES:

TRANSPORTATION: Economy class air trans-Atlantic, Tourist Class Air in Europe; train, steamer, ferry and motorcoach.

HOTELS: Twin bedded rooms with private bath (where available) everywhere but Stockholm, where tour members will stay in private homes. First class hotel accommodations may be had in Stockholm for a supplement of \$65.

MEALS: All meals throughout, except only Celebrity Banquets in Stockholm, and only breakfast in Paris.

SIGHTSEEING: As shown, with English speaking guides and admissions.

GAMES' TICKETS: Choice locations, under cover, for all events.

TRANSFERS: to and from airports, stations and hotels.

TAXES AND TIPS: on all items included as part of the itinerary.

ALSO: two celebrity banquets; services of tour leader, tour host and couriers; service of travel agent; periodic bulletins to keep you informed of developments.

NOT INCLUDED: Charges for passports or visas or service in obtaining them, excess baggage charges, special gratuities, laundry and other items of personal nature not mentioned in itinerary.

RESERVATIONS: Must be accompanied by deposit of \$200 per person. Refundable in full up to 60 days before departure; thereafter, less \$25 service charge and charge for tickets or housing which cannot be resold. Payment in full due not less than 30 days prior to departure.

ITINERARY: Right is reserved to alter the sequence of the sightseeing trips in order to carry out the program and the exact day to day itinerary is not guaranteed.

PRICES AND SCHEDULES: Based on those to be in effect April 1, 1958 (fares subject to government approval), and subject to change.

AIRLINES USED: Scandinavian Airlines System, Air France, KLM, Sabena, United Airlines, TWA, Western Airlines, American Airlines, Pan American Airways, BOAC, BEA, Trans Canada, Canadian Pacific, Swissair, and Lufthansa.

RESPONSIBILITY: Track & Field News and Henri J. Lightlyn (317 State St., Los Altos, Calif.) act only as agents for the transportation companies, hotels and contractors providing sightseeing and other vehicles and assume no liability, express or implied, for any damage, injury or delay, howsoever caused or arising. We reserve the right to alter the tour itinerary whenever in our judgment it is in the best interests of the tour to do so, and to refuse to accept any prospective tour member at our discretion. Refunds will be made providing the reservations are cancelled sufficiently in advance, and all amounts received in refund minus any expenses incurred will be returned to the tour member. The airlines concerned are not to be held responsible for any act, omission, or event, during the time passengers are not on board their planes or conveyance. The passage contract in use by the airlines concerned, when issued, shall constitute the sole contract between the airlines and the purchaser of these tours and/or passenger.

CELEBRITY BANQUETS

were inaugurated on the first Track & Field News tour to an international track meet and were immediately popular. Since those Helsinki Olympics, these informal get togethers with foreign athletes, coaches and fans have been the highspots of tours to Mexico City, Vancouver and Melbourne.

Write Track & Field News, Box 296, Los Altos, Calif.
Or See Your Travel Agent

European ATHLETIC Championships



Brussels WORLDS FAIR

THREE ESCORTED TOURS

Aug. 9 to Sept. 1, 1958

FROM \$940

NORWAY • DENMARK • SWEDEN
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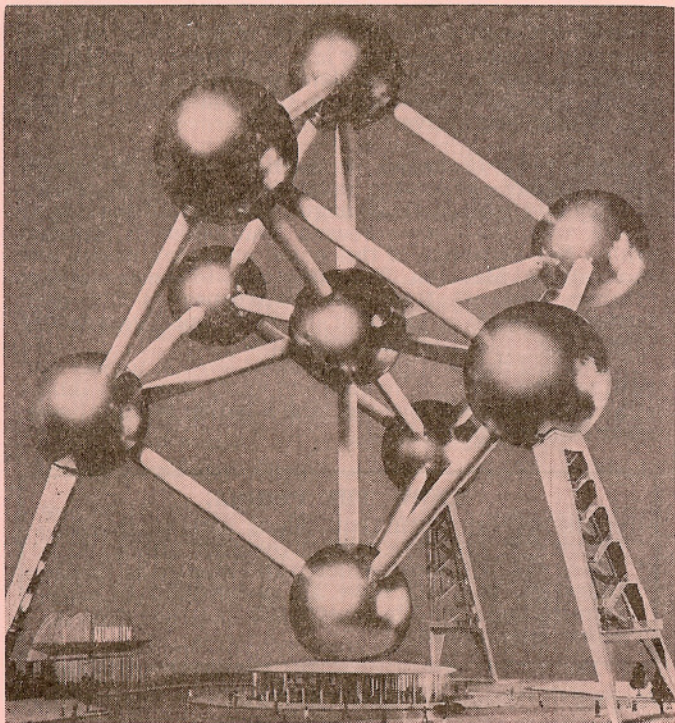
AN INVITATION TO TOUR...

Two of Europe's most exciting events in years will share honors on these three custom tours . . . you will thrill to the spirited competition of the quadrennial European Athletic Championships in Stockholm . . . and in Brussels you will marvel at displays from 48 nations in the first Worlds Fair since 1939. . . .

Six countries will be visited, with optional stop-overs in several more . . . the spectacular Fjords of Norway . . . gay, enchanting Denmark . . . Sweden, beautiful and busy . . . picturesque Holland . . . Belgium, home of the Worlds Fair . . . and France, where Paris is an open door to gaiety and glamour. . . .

Travel by plane and train, by steamer and motor-coach . . . meet the peoples of all Europe . . . live in a Swedish home, if you wish . . . dine with Europe's premier athletes at famed Celebrity Banquets . . . see the sights, shop and try the varying but always delicious food specialties of Scandinavia and Western Europe . . . and do it all with the companionship of men and women of similar interests. . . . Prices start at just \$940. . . .

Track & Field News, the world's leading publication in the sport of track and field, is the tour sponsor . . . but there is much more to these tours than the colorful meet in Stockholm . . . you will have tickets to all six afternoons of competition (and the morning trials), but if your interests lie elsewhere there is plenty to attract you in and about Stockholm . . . Sweden's capital is a city of watery beauty, and the surrounding areas offer unlimited possibilities for sightseeing and visiting . . .



The 360-foot-high Atomium is Belgium's striking contribution to its Brussels World's Fair. The nine spheres, each 60 feet in diameter, will house exhibits, with a restaurant in the uppermost one.



Ron Delany of Ireland, here winning the Olympic Games, and Stanislav Jungwirth (third from left), new world's record holder, will be among a star studded metric-mile field at Stockholm.

there is even time for an air hop to Finland, or to the unique northlands of Europe. . . .

For sports thrills, the European Athletic Championships are hard to beat. . . only the Olympic Games offer greater talent, while the track and field program here is even bigger . . . all Europe, from Russia to tiny Luxembourg, will compete in the time-honored Olympic stadium where Jim Thorpe once starred . . . and as a Track & Field News tour member you will be "on the inside" . . . you will be in the company of recognized experts, will meet true fans from many countries, and will benefit from the world-wide contacts of the magazine's staff . . . highlights will be the traditional Celebrity Banquets at which you meet and sit next to athletes, coaches, officials and other sports personalities from all over Europe. . . .

T & F News is an old hand at conducting tours to great international track meets . . . we've been to Helsinki and Melbourne for the Olympics, to Mexico City for the Pan American Games, and to Vancouver for the British Empire Games (we will have a tour to the Empire Games in Cardiff, Wales, July, 1958, and a 50 day track athletes tour of Europe for young men only. Ask for free folders) . . . in each case ours was the most successful of any American tour . . . there are good reasons why. . . .

Being with experts in the field is important, and fun . . . you are assured of traveling with people with like interests . . . the price is right, as reasonable as possible, yet there is a maximum of extras . . . all arrangements—travel, hotel, sightseeing—are made for you, and save you time, money and bother . . . yet you have plenty of opportunity for individual activity, to be alone if you wish. . . .

And you have a choice of arrangements . . . three tours to choose from . . . two of them can be accomplished within a two-week vacation, yet still include the Championships and at least three other countries . . . the longer, 23-day tour is scheduled so that you need miss only three weeks of work . . . those with extra time can easily arrange extra travel in Europe, much of it without additional air fares . . . or this tour can be combined with the one to the British Empire Games in Cardiff.

Any one of these tours will produce a summer of happiness, memories for a lifetime. Won't you join us?

BRIEF ITINERARY

23-Day Tour (\$1085*)

August 9 Depart New York
August 10-13 Tour Norwegian Fjords
August 13-14 Oslo
August 15-17 Copenhagen
August 18-24 Stockholm, European Athletic Championships
August 25 Amsterdam
August 26-27 Brussels, Worlds Fair
August 28-30 Paris
September 1 Arrive New York

SHORT TOURS (\$940*)

Short Tour B departs New York August 9 with the main group, with which it remains until departing Europe August 24.

Short Tour C departs New York August 15, joins the main group in Copenhagen and remains with it to the end of the tour in Paris, August 30.

(*Air Fares subject to government approval)

COMPLETE ITINERARY

August 9 (Saturday) DEPART NEW YORK Tour assembles in New York, departs in evening via Scandinavian Airlines System economy flight for Bergen, Norway, via Glasgow, Scotland.

August 10 (Sunday) BERGEN Arrive in morning and transfer to hotel in one of Norway's oldest cities (founded in 1070). Afternoon sightseeing drive, noting charming contrasts between colorful medieval houses and modern buildings, spreading up the pine-clad encircling mountains. Featuring St. Mary's Church, the "German Quay" with relics of the Hanseatic League, the Hanseatic Museum, Fish Market, Town Park and Bergen Museum. Ride the funicular railroad to Mount Floien for a fine view of the city and harbor.

JOIN THE EXPERTS

at the European Athletic Championships. Many tour members and guests, as well as the tour sponsors, are recognized authorities in track and field. They, and their many contacts with the Games, will make the meet more enjoyable to you.

August 11 (Monday) FJORDS After leaving Bergen, drive along the Oster Fjord, across the Kvamskogen Mountain Plateau and through the breath-taking Tokagjel Canyon, one of the wildest in Norway. Lunch at Norheimsund, a charming village with an excellent view of the Folgefonn Glacier. Travel the enchanting Hardanger Fjord by steamer to Ulvik, for overnight.

August 12 (Tuesday) ULVIK This is perhaps the most idyllic resort on the Hardanger Fjord, facing the blue fjord with a background of towering mountains. Full-day motorcoach excursion by the Skervfoss Waterfall, to Voss and along Lake Lonevatn, through the narrow Vinje Valley and past the Tvinnefoss Waterfall, to Stalheim. Overnight in Ulvik.

August 13 (Wednesday) TO OSLO Depart Ulvik by ferry across the Hardanger Fjord to Brimnes. Then by motorcoach, climbing the gigantic Maabodal Canyon on one of the most daringly constructed highways in Norway. Enter the vast mountain plateau, Hardangervidda, at Fossli, where Norway's mightiest waterfall, Voringfoss, tumbles down some 600 feet. Cross the plateau to Geilo, popular all-season resort, and take the scenic Bergen Mountain Railroad through the fertile Hallingdal Valley to Oslo.

August 14 (Thursday) OSLO The 900 year old capital of Norway lies in a landward encirclement of hills with a southern exposure to the delightful waters of the Fjord with its teeming array of white sails and motorboats and innumerable islands.

In the morning, a sightseeing drive, featuring Akershus Fortress, the Flower Market, and the University, to Forgnar Park with its controversial Vigeland collection of sculptures. Return through the modern section with a visit to the new City Hall.

The afternoon tour features the old part of the city and the Bygdo Peninsula, visiting the Norwegian Folk Museum, 12th Century "Stave Church", world famous viking ships, the polar ship "Fram" which was used by Roald Amundsen, and the more recently famous "Kon Tiki" raft.

In the evening, a chance to meet Norwegian track fans, or to be on your own.

ECONOMY

is a feature of our tours. We try to give the most in fun and travel for the least in cost. That we have succeeded is attested to by our record as the undisputed pacesetter in the field of international track and field tours. Nearly 200 men and women have taken tours in the last six years—a record far surpassing that of any other operator of like tours.

August 15 (Friday) TO COPENHAGEN Fly to Copenhagen where the past and the present meet in a gay, cosmopolitan city that dates back to the time of the Vikings. Narrow streets of the inner city, ultra-modern buildings of the business center, fashionable night life, quaint shops, old taverns, bicycles by the thousands, a democratic king and queen you might meet walking down the street or shopping in a department store, lakes, parks, the home of George Jensen Silver and Royal Porcelain—this is Copenhagen, a city you will love from the minute you arrive.

August 16-17 (Saturday & Sunday) COPENHAGEN Two half-day sightseeing excursions. One features the old city and modern Copenhagen, visiting the Rosenborg castle, with the Crown Jewels, Thorvaldsen's Museum with a fine collection of this noted sculptor's works, and the National Museum. The other goes to the enchanting "Danish Riviera", Helsingor (Shakespeare's Elsinore), medieval Kronborg (Hamlet's) Castle, and Fredensborg Castle, the royal summer residence.

One full day and three nights of leisure, to play and rest, to shop and visit, to dine and wine. Take advantage of an opportunity to meet a Danish family in their home. Meet Danish Sports fans.

KNOW THE PEOPLE

of the countries you visit. Along with Stockholm, where you may live with a Swedish family, and where you will meet athletes and fans from many countries, you will have an opportunity to visit Danish homes and to meet track and field fans in other cities visited.

August 18 (Monday) TO STOCKHOLM A daylight trip by fast train, along the Danish Riviera, across the ferry to Helsingborg, Sweden. Then through the province of Smaaland, Sweden's central highlands with wide stretches of forests, puddled with twinkling lakes, sweep-

ing clear to the horizon and circling technical splashes of small red cottages and farms. Cross the famed Gota Canal twice, and on to Stockholm.

August 19 (Tuesday) to 24 (Sunday) STOCKHOLM and EUROPEAN ATHLETIC CHAMPIONSHIPS.

Few capitals have a more beautiful situation than Stockholm, built on islands and the rocky bluffs overlooking Lare Malaren where it joins the Baltic Sea. Architecturally, Stockholm is a harmonious blend of the old and the new. Cobble streets wind through the old part of the city, and on the bluffs ultra-modern apartment houses rise tier upon tier.

No group sightseeing is planned, as during your stay there is ample opportunity to explore the city on your own, or to take one or all of the several available excursions. Should you desire to pass up the Athletic Championships for a day or more, there are trips to nearby points, or you can take a short flight to Helsinki, capital of Finland. In addition to the usual motorcoach tours of Stockholm there is one entirely by motorboat. You can take a full day excursion by coach and boat to Uppsala, Sigtuna and Skokloster, or a full day air excursion to Visby, in the north.

Highlight of the Stockholm stay, of course, is the European Athletic Championships. This track and field meet, held every four years with all the ceremony and significance of the Olympic Games, brings together all the great athletes of Europe, both men and women. Held in the historic 1912 Olympic Stadium, the championship finals will be held every afternoon, with trials on five of the six mornings.

Two of the famed and traditional Track & Field News Celebrity Banquets will put you in the company of some of the athletes, coaches and other Games' personalities. By eating and talking with them you get some of the real flavor of this great international sporting event.

Another special opportunity awaits you in Stockholm, for arrangements have been made for tour members to live with private families. You will get to know the Swedes and see how they live, learning more about their country in a week than you could during a month or more in a hotel. However, for those preferring hotel accommodations they can be arranged for a supplementary fee.

EXTENDED TRAVEL

is permitted on all Track & Field News tours. It is our policy to keep the tours short enough so that all may find time to enjoy them, but to cater also to those with more time by making it possible to extend their stay once the basic tour is over. We will gladly make all arrangements for you.

August 25 (Monday) AMSTERDAM A morning flight takes you to Holland and this historic city with its numerous tree-lined canals and graceful mansions. A half-day sightseeing drive encompasses the old and new sections, the imposing 17th Century Royal Palace, Nieuwe Church where the Dutch Sovereigns are crowned, the Rijksmuseum (National Gallery) with paintings of Vermeer, Hals and Rembrandt, and the Portuguese synagogue. Most of a day and night to visit and explore on your own.

August 26 & 27 (Tuesday & Wednesday) BRUSSELS and WORLDS FAIR

Renowned for its beautiful architecture, Brussels is an important art and educational center and one of the

most popular capitals in Europe. Your tour will include the Stock Exchange, Market Square with the Town Hall, King's House, Guild House, Palace of Justice, one of the most imposing edifices in Europe, King's Palace, Wiertz Museum Paintings, Lace Factory, Royal Park, and the beautiful Collegial of Ste. Gudule, built in the middle ages.

During the two full days and nights in Brussels you may visit the Worlds Fair to your heart's content, a little or a lot. Exhibits from 48 countries will display the vast technological progress made since 1940, date of the last world-wide exposition. Embracing 500 acres in Heysel Park, 4 miles from the center of Brussels, the Fair sees each of the four dozen nations putting its best foot forward in an effort to impress the world. The opportunity to see such an exposition has not existed for 19 years and will be gone this October.

TWO OTHER TRACK TOURS

will go to Europe in 1958 under the sponsorship of Track & Field News. One will take in the quadrennial British Empire Games in Wales, July 18 to 26, and can be combined with this tour. The other is for young men only, preferably track athletes. It will be a 50 day tour of most of Western Europe, will include both big track meets, and will be led by a noted American track coach. Free details may be had from Track & Field News, Box 296, Los Altos, Calif.

August 28 to 30 (Thursday to Saturday) PARIS By air to Paris, glamour and fun capital of the world. The ideal place to conclude a memorable tour, to say au revoir to your newly found friends. City of fashion and frolics, of charm and champagne, Paris awaits you with outstretched arms. Whether shopping, visiting the Louvre, hitting the Folies Bergere and night spots, or watching the world go by from a table of a sidewalk cafe, you will thrill to romantic, gay Paris. The Folies Bergere, a must on everyone's list, will constitute a memorable evening for your group.

No one needs be told how to enjoy himself in Paris, but for the newcomer, as well as for the veteran traveler visiting old friends, there will be the usual coach tour of the city. The Eiffel Tower, Montmartre, Arch of Triumph, Napoleon's Tomb, the Louvre, Latin Quarter, Notre Dame, the Sorbonne, Trocadero and Sacre Couer are among the high points visited.

In the evening of August 30 (Saturday) the tour officially ends with departure on an Air France economy flight to New York. Of course you may stop in London or several other points on your way home, at no extra fare. Or you may want to linger in Europe, which can be arranged by us.

ECONOMY CLASS AIR

transportation was to become effective April 1, 1958, subject to government approval. This new class offers a reduced rate (\$113.40 less than Tourist Class on a New York to Europe round trip) and somewhat reduced services. At time of printing, full details had not been announced, but it was known that there would be less space between seats, no hot meals, and no liquor service. The other three classes of air transportation—tourist, first and deluxe—are available at additional cost.